



SitLand®

Ceci n'est pas un catalogue

(This is not just a catalogue...)



Linee ~ *Lines*

Linee temporali

"...un'era fatta di tecnologia e design
abbinati ad ergonomia ed estetica"

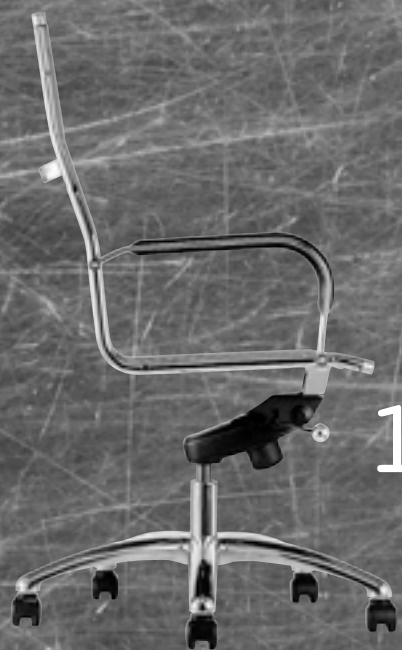
1977



1982



1987



1996



La linea infinita del tempo prende forma con quasi 40 anni di storia. Dal 1977 SitLand è sinonimo di qualità, ricerca ed innovazione. Una storia aziendale che parte sui treni che hanno attraversato per anni l'Italia per spostarsi qualche anno più tardi sul binario della bellezza per arredare con le sue sedie molti saloni di parrucchieri in Europa fino ad arrivare alle sedute per l'ufficio. Ma è con Ouverture, l'innovativa sedia telescopica, che si cambia ritmo e nuova energia arriva a SitLand. Si accende così un'era fatta di tecnologia e design abbinati ad ergonomia ed estetica.

TIME LINE. The infinite time line, born from nearly 40 years of history. Since 1977 SitLand is synonymous with quality, research and innovation. A business history which started on the trains that crossed Italy. A few years later, furnishing hair-dressing saloons in Europe by providing specialist seating until arriving at office chairs. But it's with Ouverture, (the innovative telescopic chair), that the rhythm changes and a new energy comes to SitLand, delivering an era of technology and design, combined with ergonomics and aesthetics.

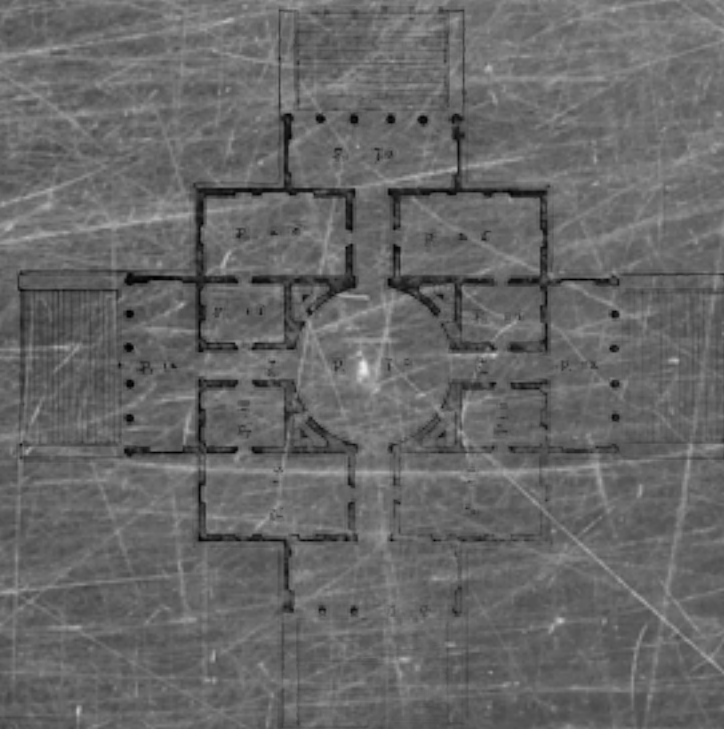
Linee di un territorio

“Prodotti ricchi di personalità come il territorio da cui nascono...”



A fare da sfondo a SitLand un'invenzione in bianco e nero racchiusa tra le morbide linee delle colline delle colline venete. Città del Palladio e cuore del Veneto, Vicenza è un luogo dove il territorio è protagonista di storie di successo e la terra è genesi di prodotti conosciuti in tutto il mondo. Andrea Palladio ne ha fatto la culla del neoclassicismo architettonico: la sua villa "La Rotonda" ne è emblema ed il suo Teatro Olimpico è simbolo della rinascita della cultura. Una bellezza che influenza il design contemporaneo di SitLand e delle sue sedute. Prodotti ricchi di personalità come il territorio da cui nascono e da cui partono per raggiungere mete lontane.

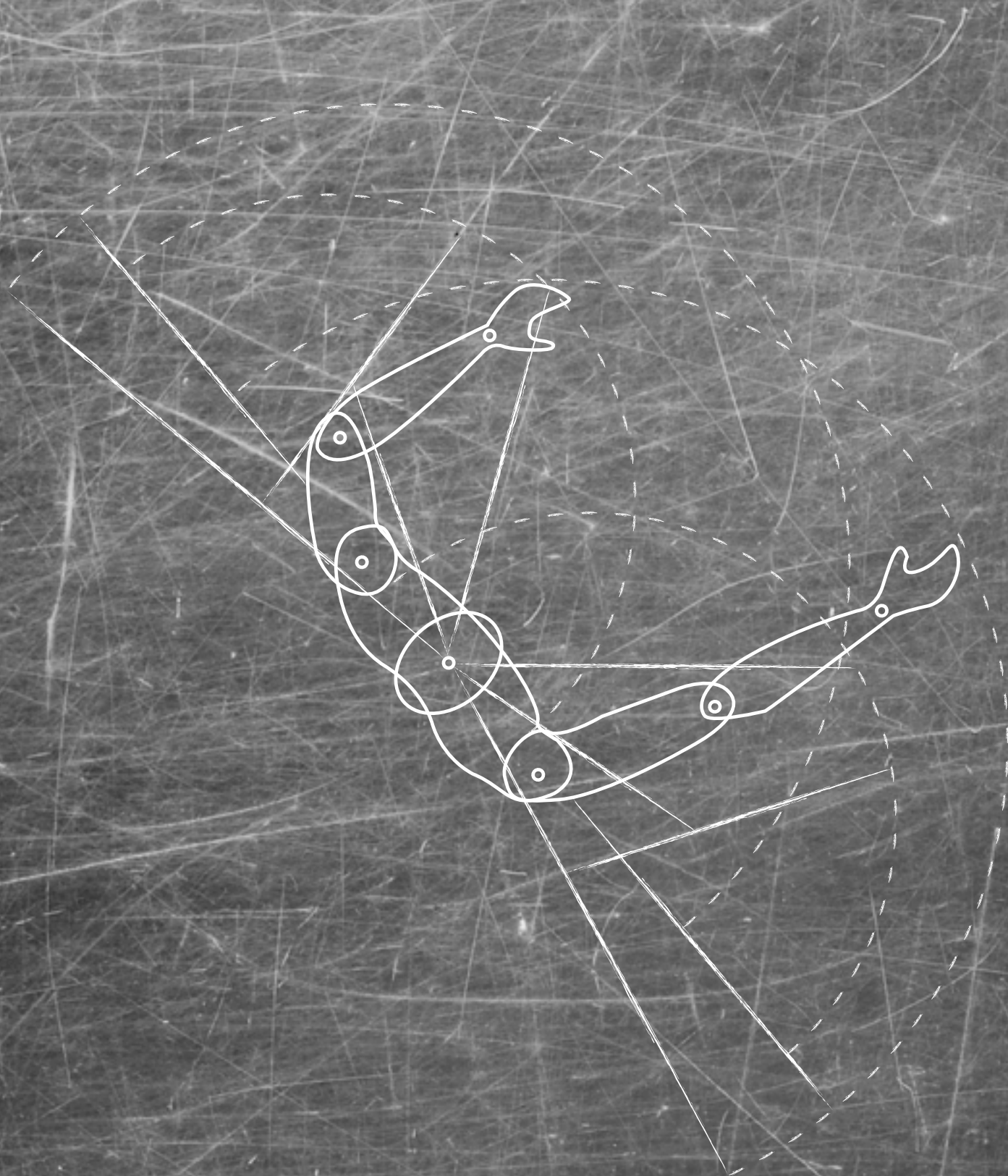
TERRITORY LINE. SitLand's background was a scenic black-and-white invention, enclosed in the soft lines of the Venetian hills, City of Palladio and heart of Veneto, Vicenza is a place where landscape is the protagonist of success stories and renowned products all over the world. Andrea Palladio made it the cradle of the architectural neoclassicism: his villa "La Rotonda" is its emblem and his Teatro Olimpico is a symbol of culture's rebirth. A beauty that influences SitLand's contemporary design and its chairs. Products as rich in personality as the territory from which they took birth and from where they depart to reach faraway destinations.



Linee interattive

"...l'ergonomia si fonde nel design ed il benessere è imperativo..."

10



Una continua ricerca di equilibrio. Interazioni tra esigenze individuali e l'applicazione di tecnologie d'avanguardia, dove la persona è origine e fine ultimo di ogni creazione. Linee in continua evoluzione lasciano una scia tra fattori umani ed elementi di un sistema industriale. In SitLand l'ergonomia si fonde nel design ed il benessere è imperativo. Il comfort diviene il cuore pulsante di materie sagomate secondo uno stile unico. Ogni seduta è il riflesso di una combinazione ambientale, strumentale ed organizzativa così che la qualità diviene viva in ogni singolo dettaglio.

INTERACTIVE LINES. An ongoing search for balance. Interactions between individual needs and the application of vanguard technology, where the person is the origin and the goal of creation. Evolving lines leave a trail between human factors and the elements of an industrial system. In SitLand, ergonomics merges with design where wellness is essential. Comfort at the heart of shaped materials evolved from a unique style. Each chair is the reflection of an environmental, instrumental and organizational condition quality is alive in every detail.

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Linee creative

“...estetica e tecnologia per arrivare ad un prodotto ricco di armonia e comfort...”

Una storia di linee che intersecano estetica e tecnologia per arrivare ad un prodotto ricco di armonia e comfort passando dal progetto all'industrializzazione fino alla produzione. Ogni prodotto SitLand comunica infinite emozioni a cui il design dà voce.

Un design innovativo.

Un design che rende utile ogni seduta.

Un design esteticamente attraente.

Un design che rende comprensibile ogni prodotto.

Un design capace di donare espressione a chi lo utilizza.

Un design onesto, non presuntuoso.

Un design sempre attuale che dà vita a sedute best seller dove SitLand è il passato, il presente ed il futuro.

Un design accurato, riconoscibile nel più piccolo dettaglio.

Un design attento all'ambiente ed alle persone.

Un design invisibile.

CREATIVE LINES. A history of lines that intersect aesthetics and technology in order to reach a product rich in harmony and comfort starting from the industrialization project till production. Each SitLand product transmits endless emotions that are expressed through design.

An innovative design.

A design which makes useful every chair.

An aesthetically appealing design.

A design which makes each product understandable.

A design which gives expression to those using it.

An honest, not conceited design.

An always modern design which gives life to best seller chairs where SitLand is the past, the present and the future.

An accurate design, recognizable even in the smallest detail.

A design dedicated to the environment and to people.

An invisible design.

Linee virtuose

“Ogni azione umana scatena delle onde e ridisegna i fragili equilibri dell’ambiente...”

Una connessione indissolubile lega SitLand ai virtuosismi della natura che si rispecchiano in ogni suo prodotto. Ogni azione umana scatena onde e ridisegna i fragili equilibri dell’ambiente che ricerca e sviluppo mantengono vivi. Creatività e design lavorano invece per la bellezza di una terra senza tempo.

VIRTUOUS LINES. An indissoluble connection links SitLand to nature's virtuosity and is reflected in every product.

All human actions cause folds and redraw the fragile environmental balances that research and development keep alive. Creativity and design therefore work for the beauty of a timeless land.



Collections

Executive

Sit.it	22	Sit on It 1	28	Sit on It 2	38	Of Course	46	Spirit	54	Spirit Air	62	Fresh	68	Fresh Air	72
Vega Hit	78	Vega S	84	Vega Q	94	Vega L	98								

Performance work chairs and office chairs

Leaf	106	Be-Leaf	116	4 You	122	Team Air	130	Team	136	Team Up	138	Team W.	140		
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Meeting and multi-use guest chairs

Sit.it Air	152	Of Course	158	Retrò	164	Soul	172	Soul Air	180	PK	192	PK Point	210	Virgo Sun	216
Pass	228	Sit & Move	234	Guest	238	PC Passe-partout Comfort	242	Passe-partout	246	Chic Diamond	256	Chic	260	Cup	262

Lounge and soft seating

Lounge	272	Path Diamond	280	Path	284	L'O	288	L'O Snob	298	Retrò Lounge	306	Atum	314	Matrix Matelassé	326
Matrix	330	Palladio XXL	334	Palladio XL	340	Business Class	348	Scultura	356	Shell	364	Zed Matelassé	368	Zed	376

Tables

Path	382	Business Class	384	Matrix	386	Lounge	388								
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Carpets

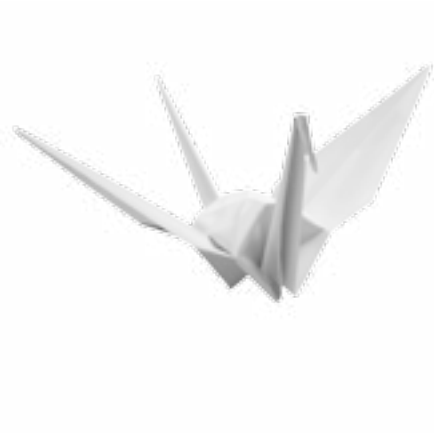
Flora	392														
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Community - multi purpose chairs

Green'S	400	Ouverture	410												
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Public spaces

Matinée	418	Daytona	458	Queen Platinum	464										
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Sono le scelte che
determinano il destino,
non il caso.

*Choice, not chance,
determines destiny.*

Anonymous

- Sit.it
- Sit on It 1
- Sit on It 2
- Of Course
- Spirit
- Spirit Air
- Fresh
- Fresh Air
- Vega Hit
- Vega S
- Vega Q
- Vega L



Executive

Arte'S

Sit.it

DESIGN
SERGIO BELLIN E FIORENZO DORIGO







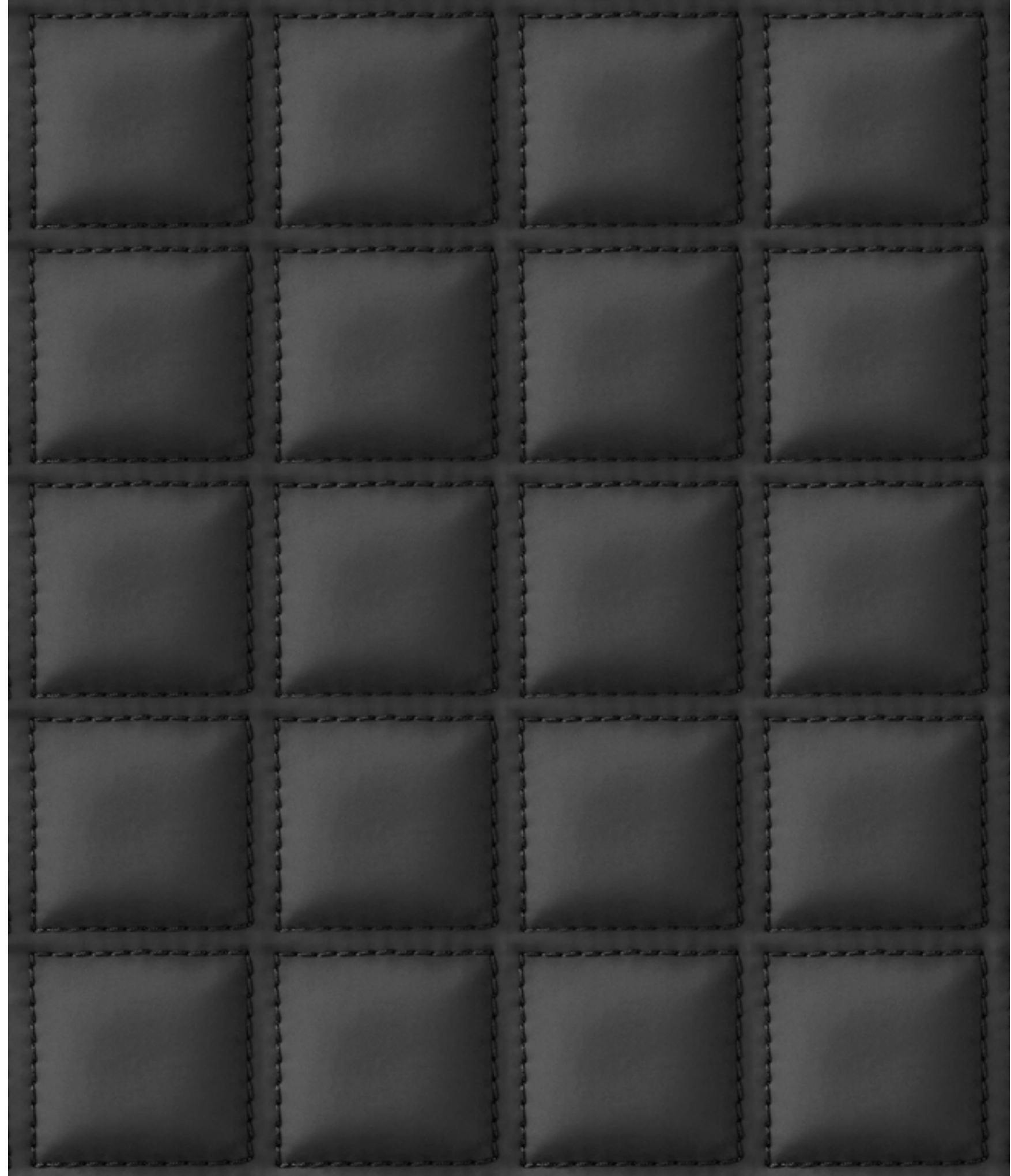
Sit on It 1

DESIGN
SERGIO BELLIN E FIORENZO DORIGO











Sit on It 2

DESIGN
SERGIO BELLIN E FIORENZO DORIGO









Of Course

DESIGN
DORIGO DESIGN

◀ 46



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Spirit

DESIGN
BALDANZI & NOVELLI

◀ 54









◀ 60



61

Spirit Air

DESIGN
BALDANZI E NOVELLI



◀ 62



63







Fresh





Fresh Air





Fresh Air



◀ 76



Vega

DESIGN
SERGIO BELLIN

Vega Hit







Vega S

DESIGN
SERGIO BELLIN



◀ 84



85

Vega S





Vega S



◀ 90



91



Vega Q

DESIGN
SERGIO BELLIN





Vega L

DESIGN
SERGIO BELLIN



◀ 98

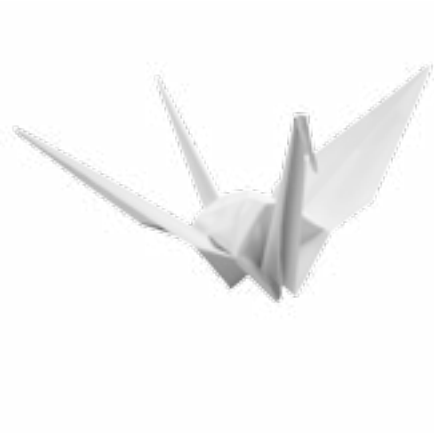




◀100



101



Le persone determinate
che lavorano insieme
possono fare qualsiasi cosa.

*Determined people
working together
can do anything.*

James E. Casey

- ↔ Leaf
- ↔ Be-Leaf
- ↔ 4 You
- ↔ Team Air
- ↔ Team
- ↔ Team Up
- ↔ Team W.



Performance work chairs
and office chairs

Leaf

DESIGN
SERGIO BELLIN





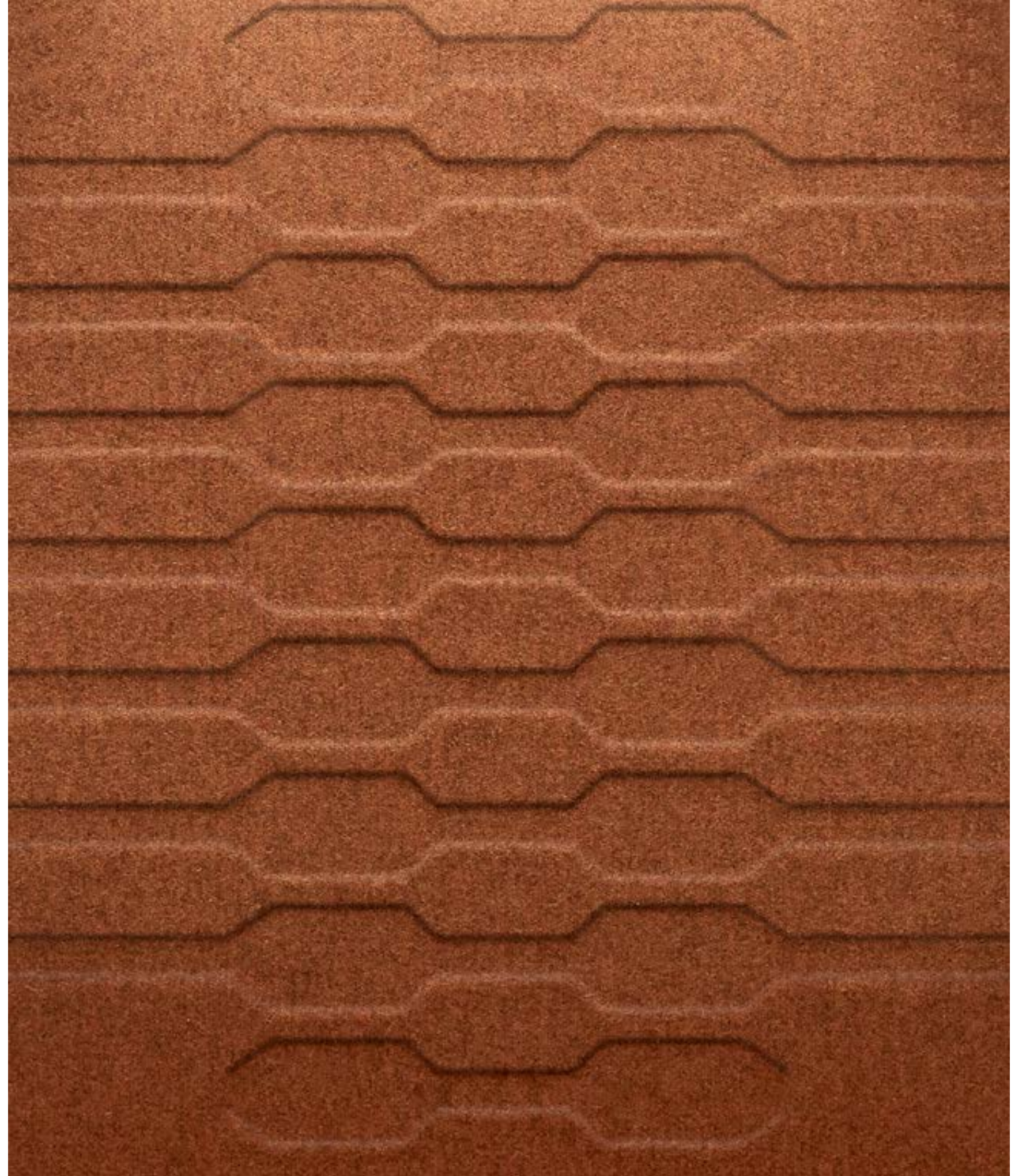




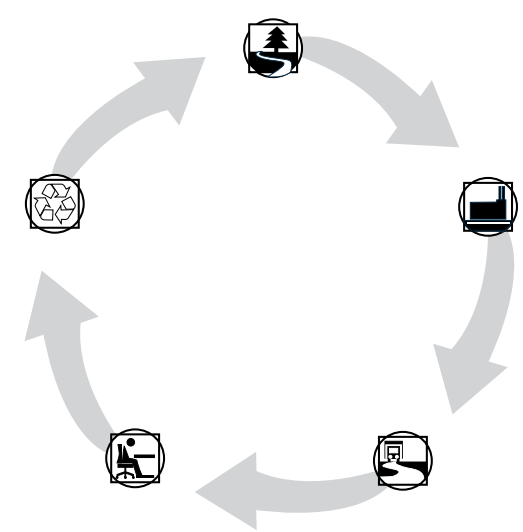


Be-Leaf

DESIGN
SERGIO BELLIN







- ✦ Ergonomia tecnologica.
- ✦ Comfort autoregolante.
- ✦ Traspirante.
- ✦ Riciclabile.

- ✦ Technological ergonomics.
- ✦ Self-adjusting comfort.
- ✦ Transpiring.
- ✦ Recyclable.

4You









Team Air

DESIGN
SERGIO BELLIN







Team

DESIGN
SERGIO BELLIN



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Team Up

DESIGN
SERGIO BELLIN

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Team W.

DESIGN
SERGIO BELLIN

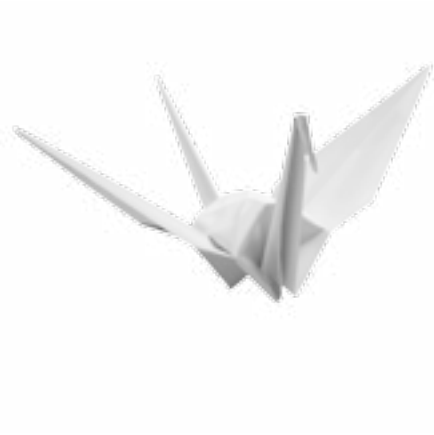


Team W.









Trovarsi insieme è un inizio,
restare insieme un progresso,
lavorare insieme un successo.

*Coming together is a beginning,
keeping together is progress,
working together is success.*

Henry Ford

- ✘ Sit.it Air
- ✘ Of Course
- ✘ Retrò
- ✘ Soul
- ✘ Soul Air
- ✘ PK
- ✘ PK Point
- ✘ Virgo Sun
- ✘ Pass
- ✘ Sit & Move
- ✘ Guest
- ✘ PC Passe-partout Comfort
- ✘ Passe-partout
- ✘ Chic Diamond
- ✘ Chic
- ✘ Cup



Meeting and multi-use guest chairs

Arte'S 

Sit.it Air meeting

DESIGN
SERGIO BELLIN E DORIGO DESIGN







Of Course

DESIGN
DORIGO DESIGN

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Retrò

DESIGN
SERGIO BELLIN

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Retrò



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Soul









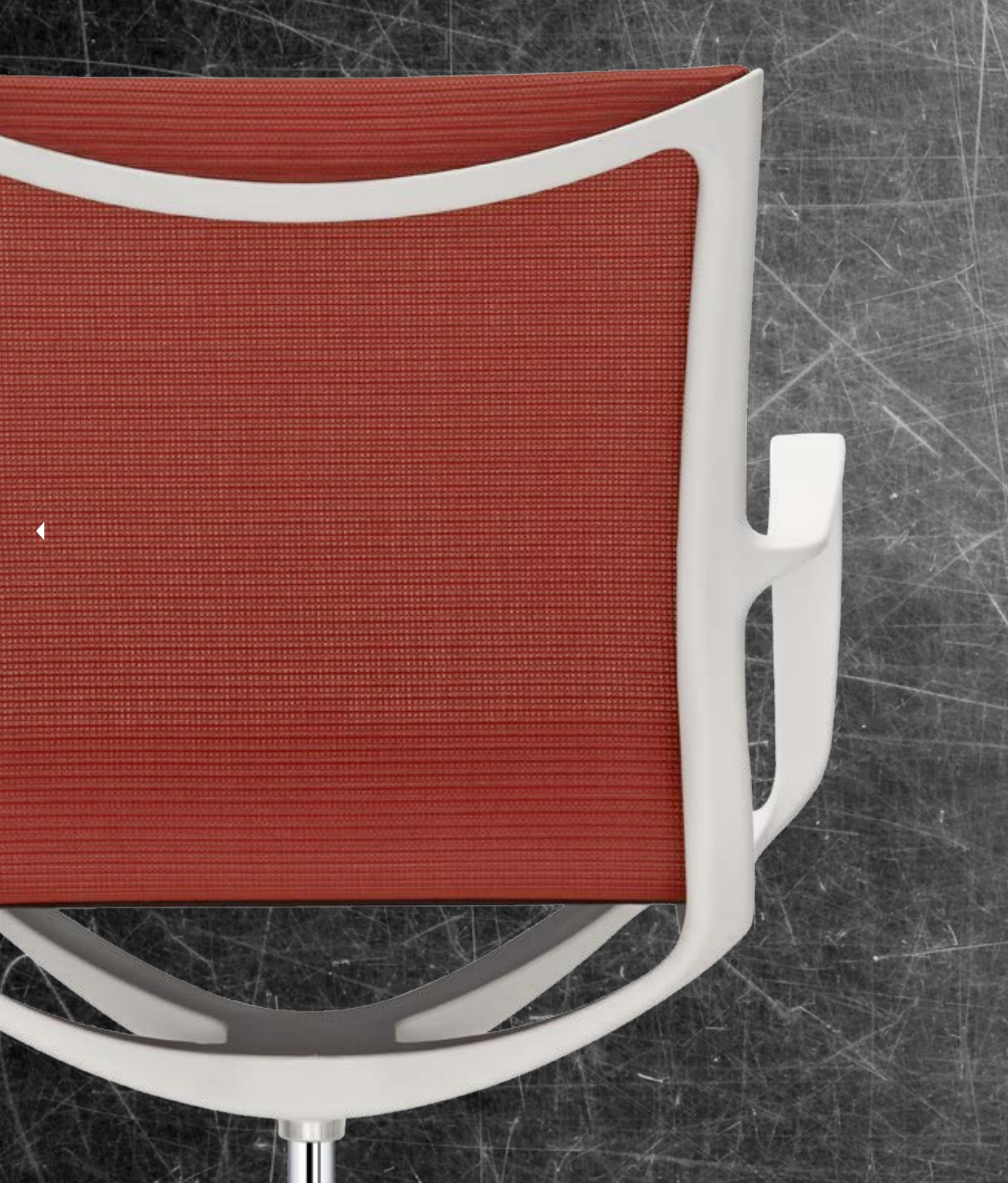
Soul Air



◀180



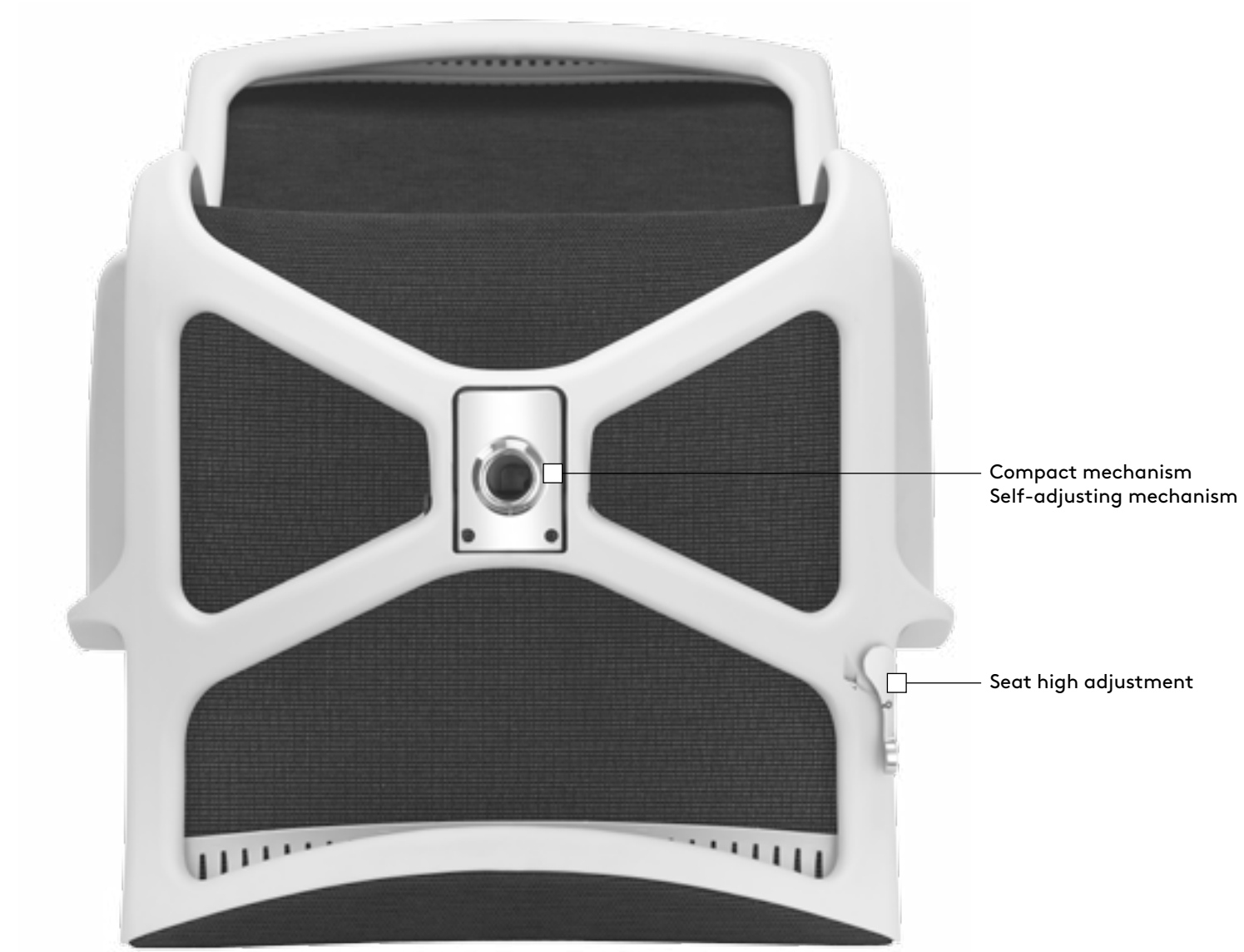
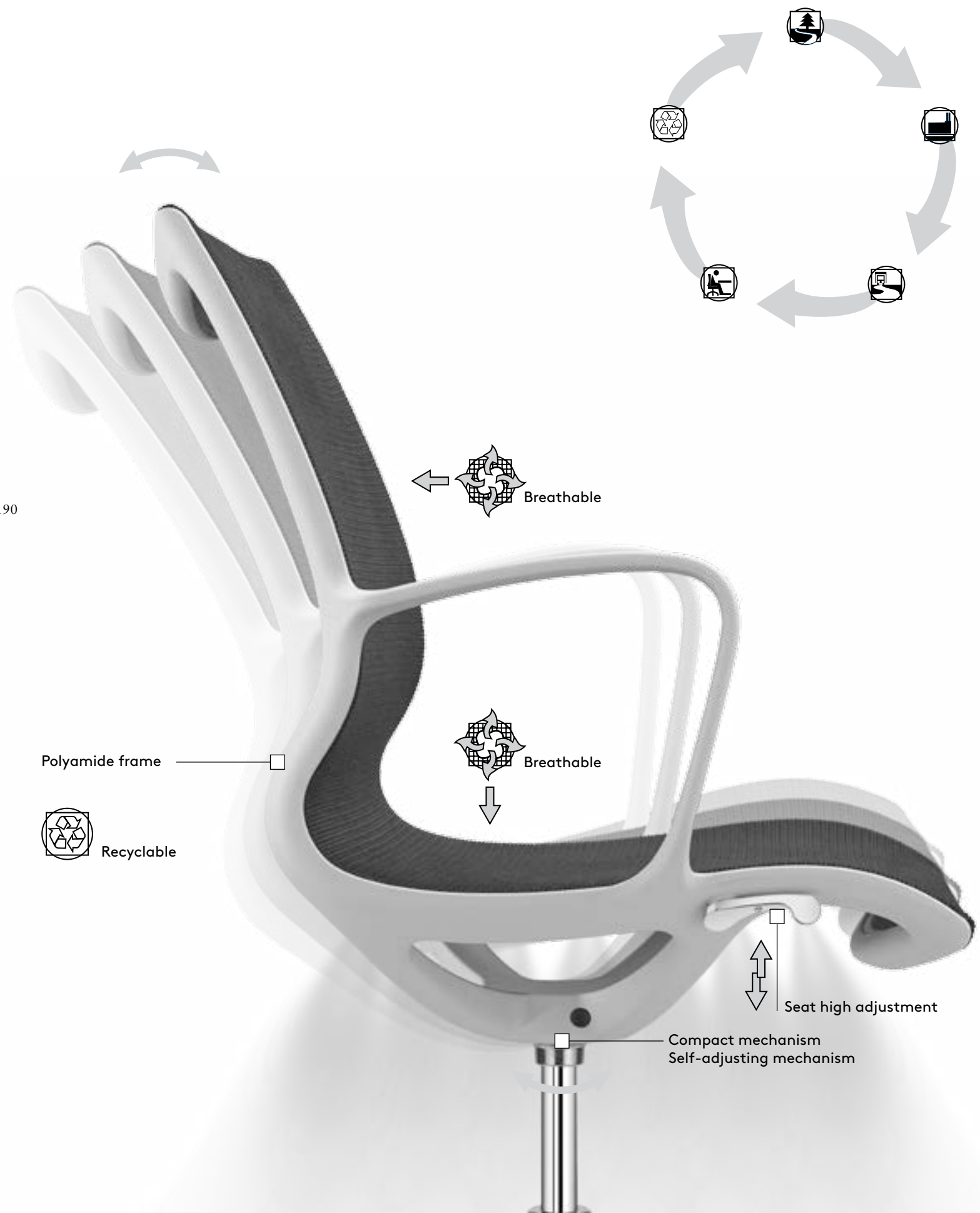
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PK

DESIGN
SERGIO BELLIN

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PK



◀194



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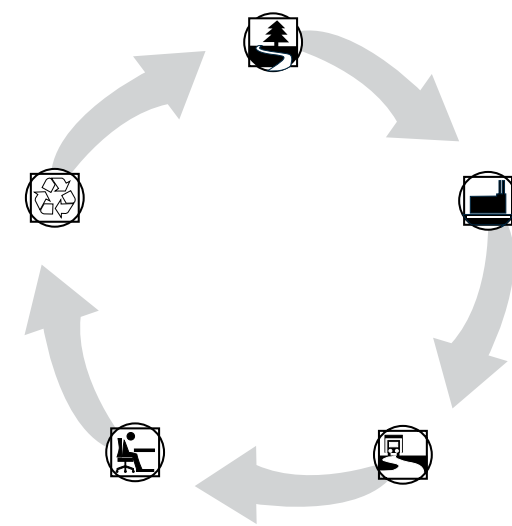
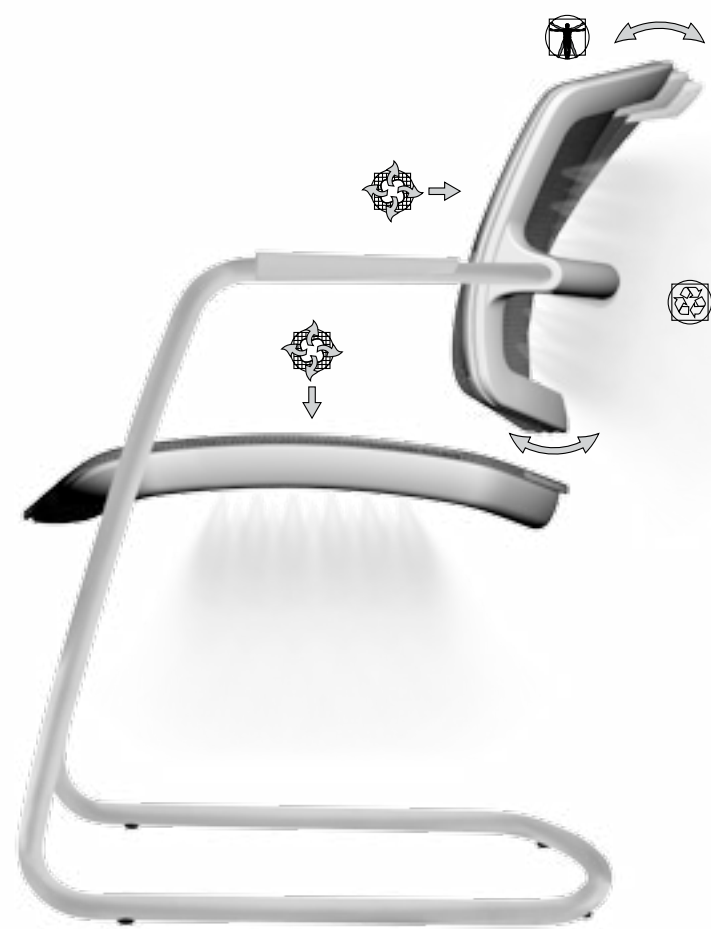
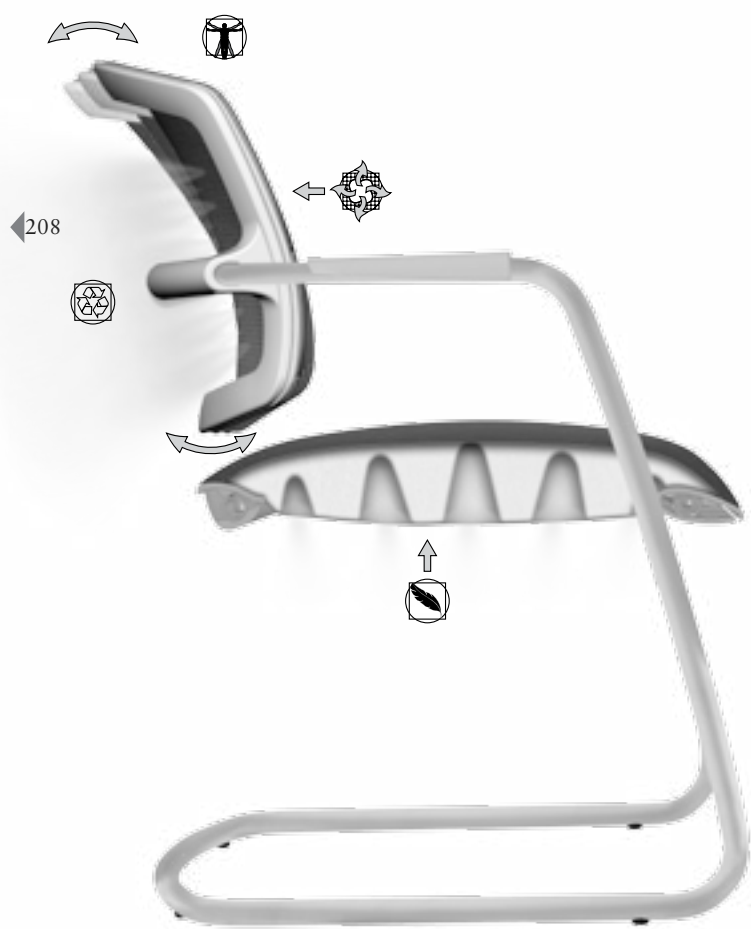
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PK



207



⊗ Ergonomica.

⊗ Tecnologica.

⊗ Traspirante.

⊗ Riciclabile.

⊗ Ergonomic.

⊗ Technology.

⊗ Transpiring.

⊗ Recyclable.

PK Point

DESIGN
SERGIO BELLIN



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211

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213



Virgo Sun

DESIGN
DORIGO DESIGN





◀ 220



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◀ 224



225



◀226



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Pass

DESIGN
SERGIO BELLIN



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Pass



Sit & Move

DESIGN
ENRICO CIONCADA

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Guest

DESIGN
SERGIO BELLIN

← 238



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PC Passe-partout Comfort

DESIGN
SERGIO BELLIN





Passe-partout

DESIGN
SERGIO BELLIN





Passe-partout



◀ 250



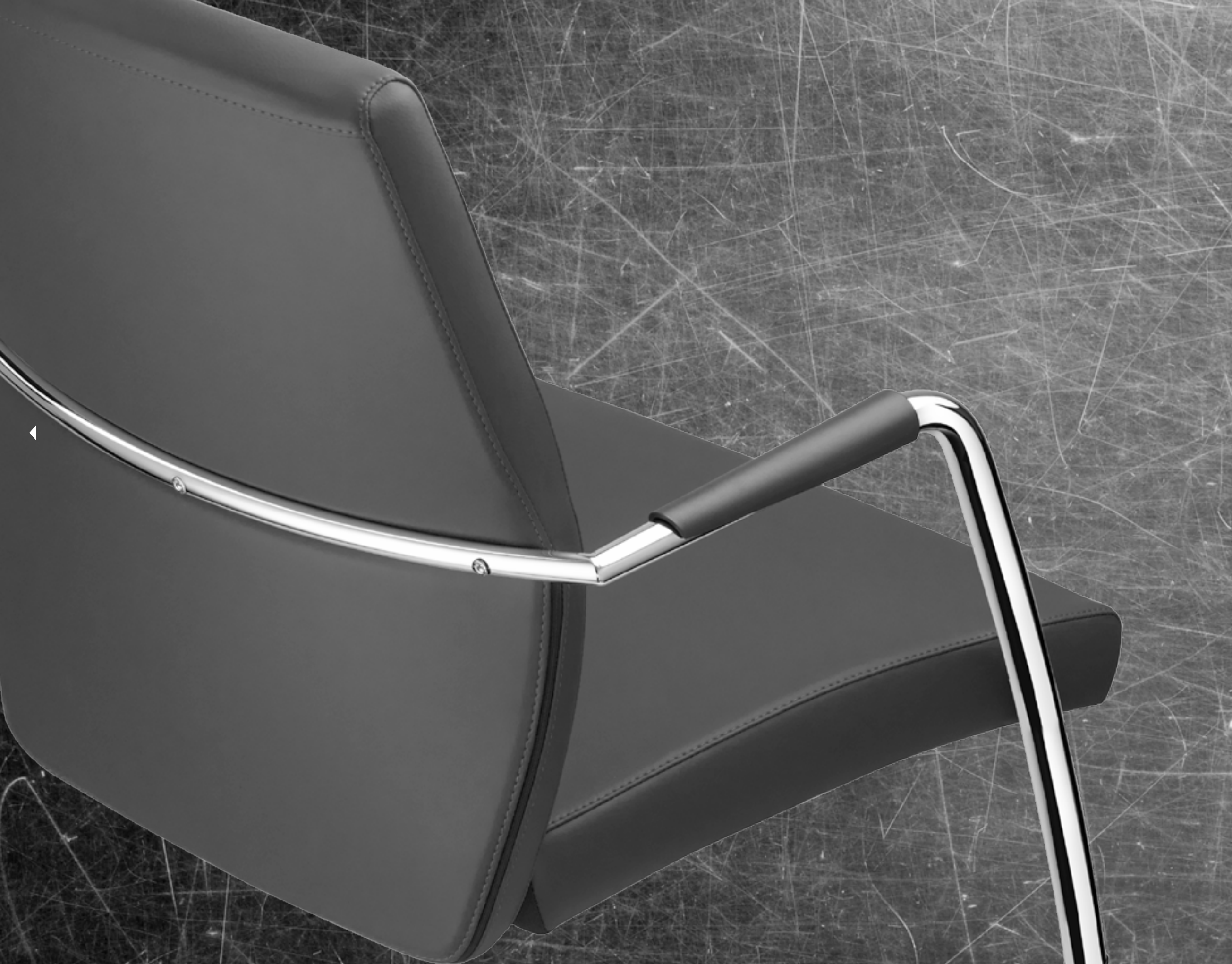
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Passe-partout



255



Chic Diamond

DESIGN
SERGIO BELLIN



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259

Chic

DESIGN
SERGIO BELLIN



◀260



Cup

DESIGN
SERGIO BELLIN









Alcune persone non sono
abituato ad un ambiente
in cui è richiesta eccellenza.

*Some people aren't
used to an environment
where excellence is expected.*

Steve Jobs

- ✦ Lounge
- ✦ Path Diamond
- ✦ Path
- ✦ L'O
- ✦ L'O Snob
- ✦ Retrò Lounge
- ✦ Atum
- ✦ Matrix Matelassé
- ✦ Matrix
- ✦ Palladio XXL
- ✦ Palladio XL
- ✦ Business Class
- ✦ Scultura
- ✦ Shell
- ✦ Zed Matelassé
- ✦ Zed



Lounge and soft seating

Arte'S

Lounge

DESIGN
SERGIO BELLIN









Path

DESIGN
DORIGO DESIGN

Diamond



◀ 280

281





Path

DESIGN
DORIGO DESIGN



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L'O

DESIGN
DORIGO DESIGN

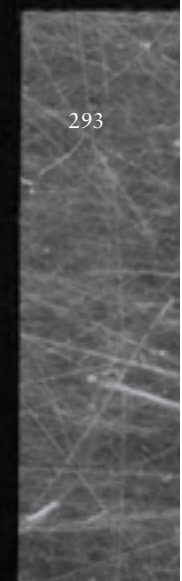
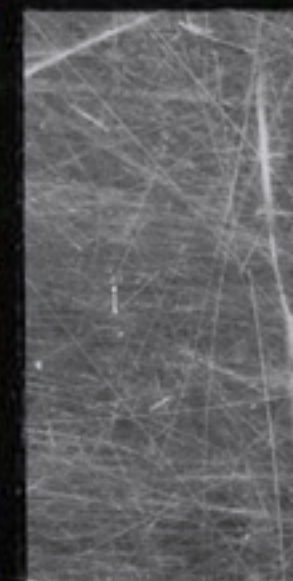
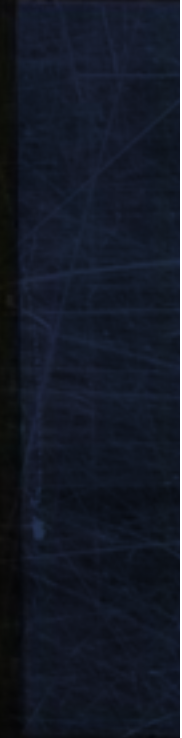
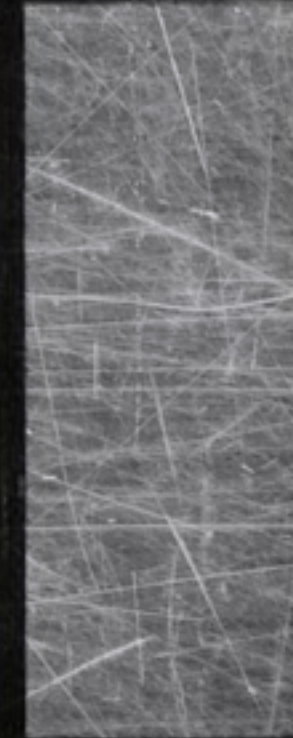
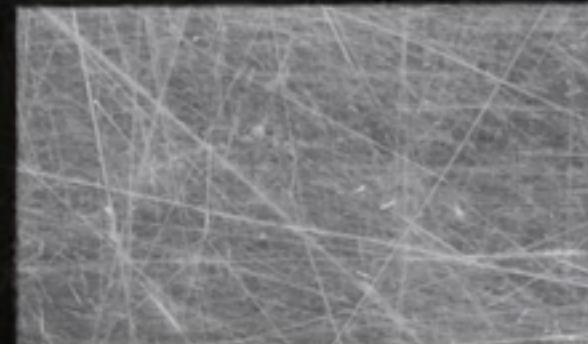
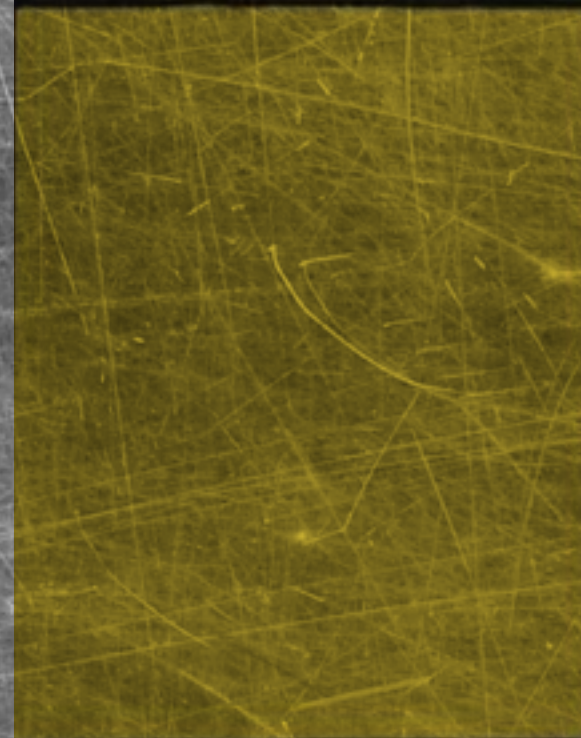
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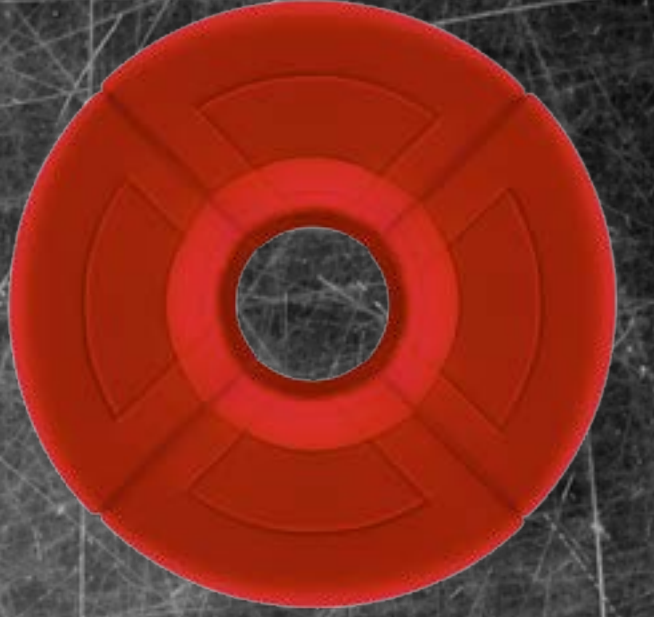
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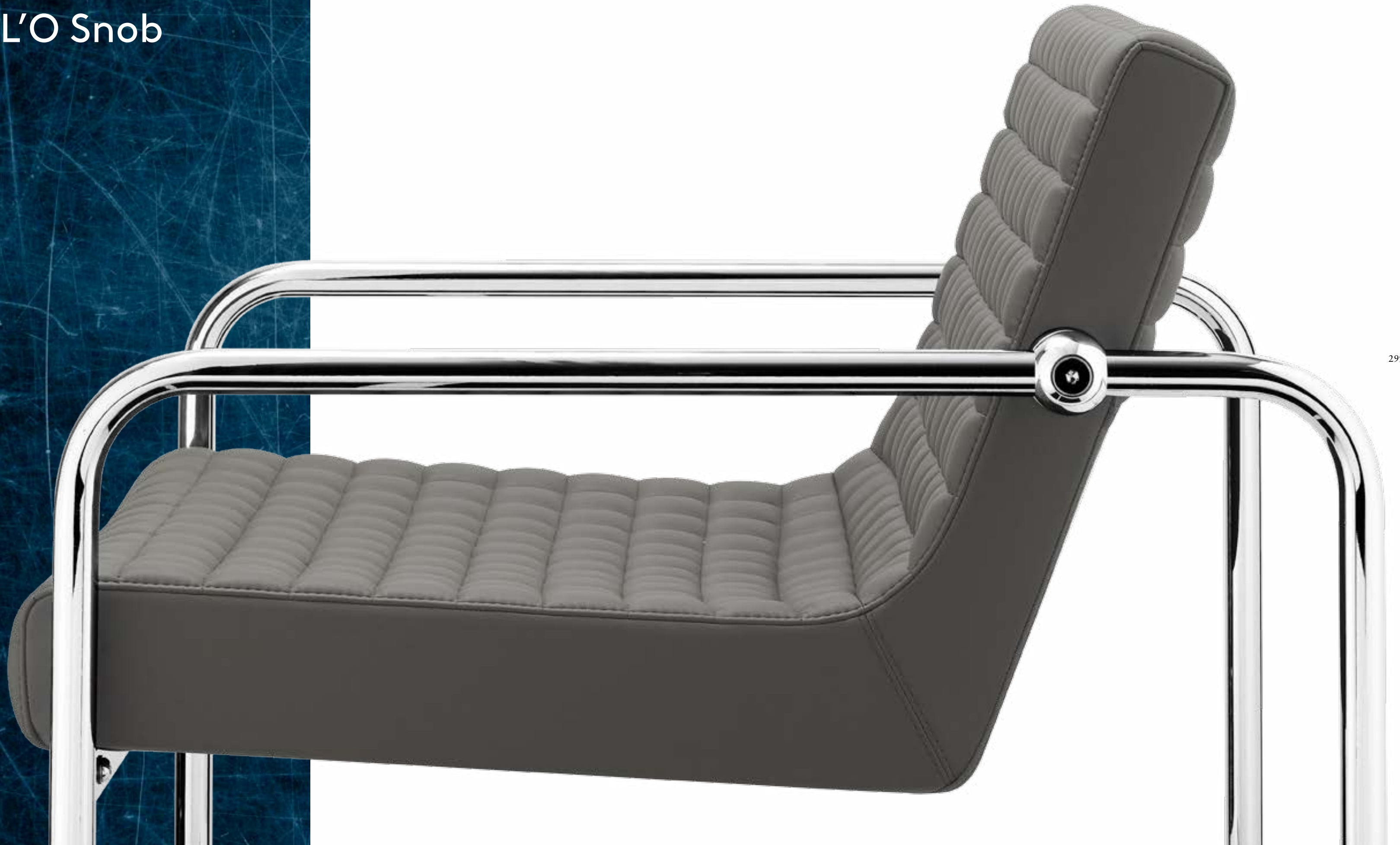






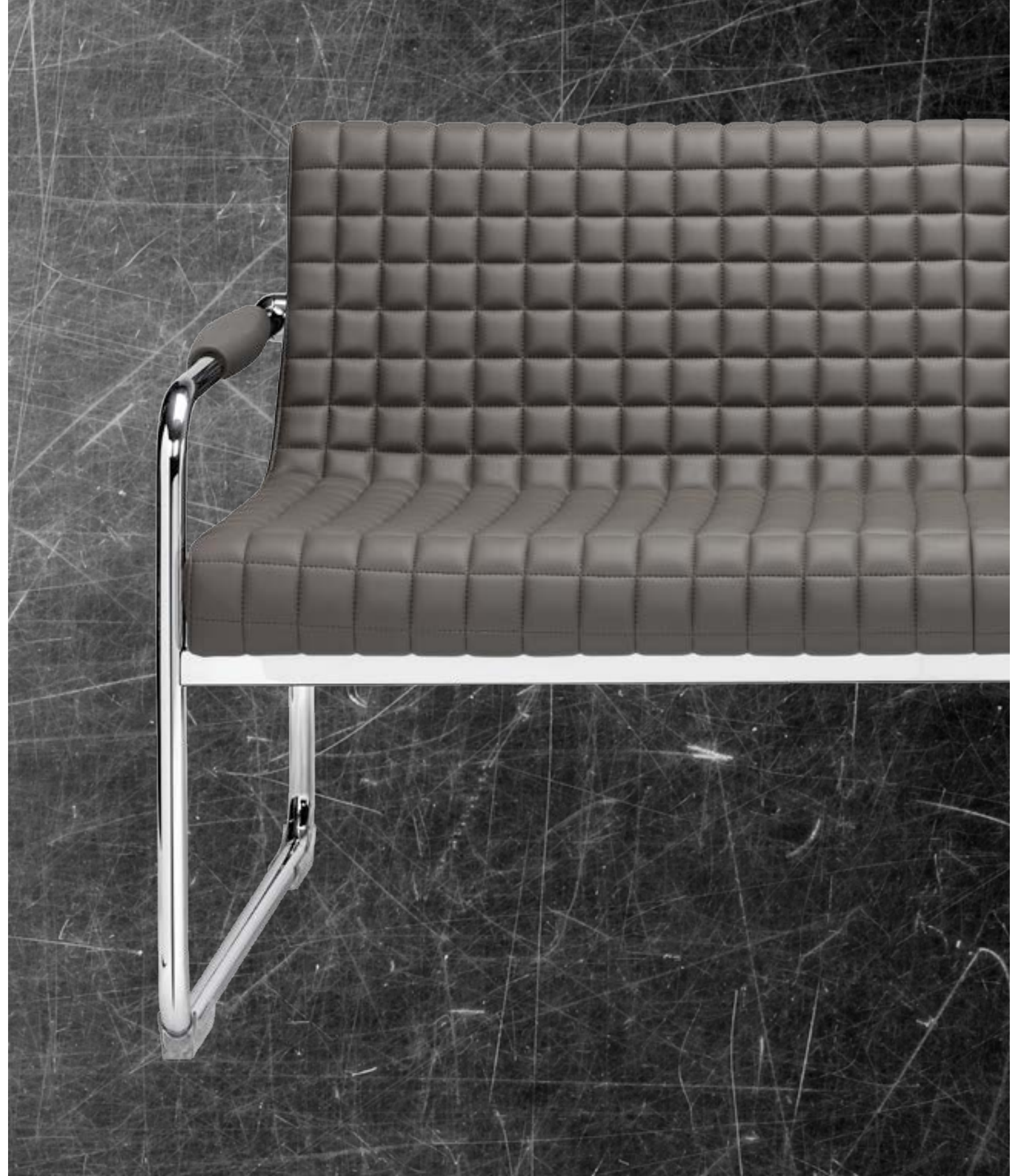


L'O Snob









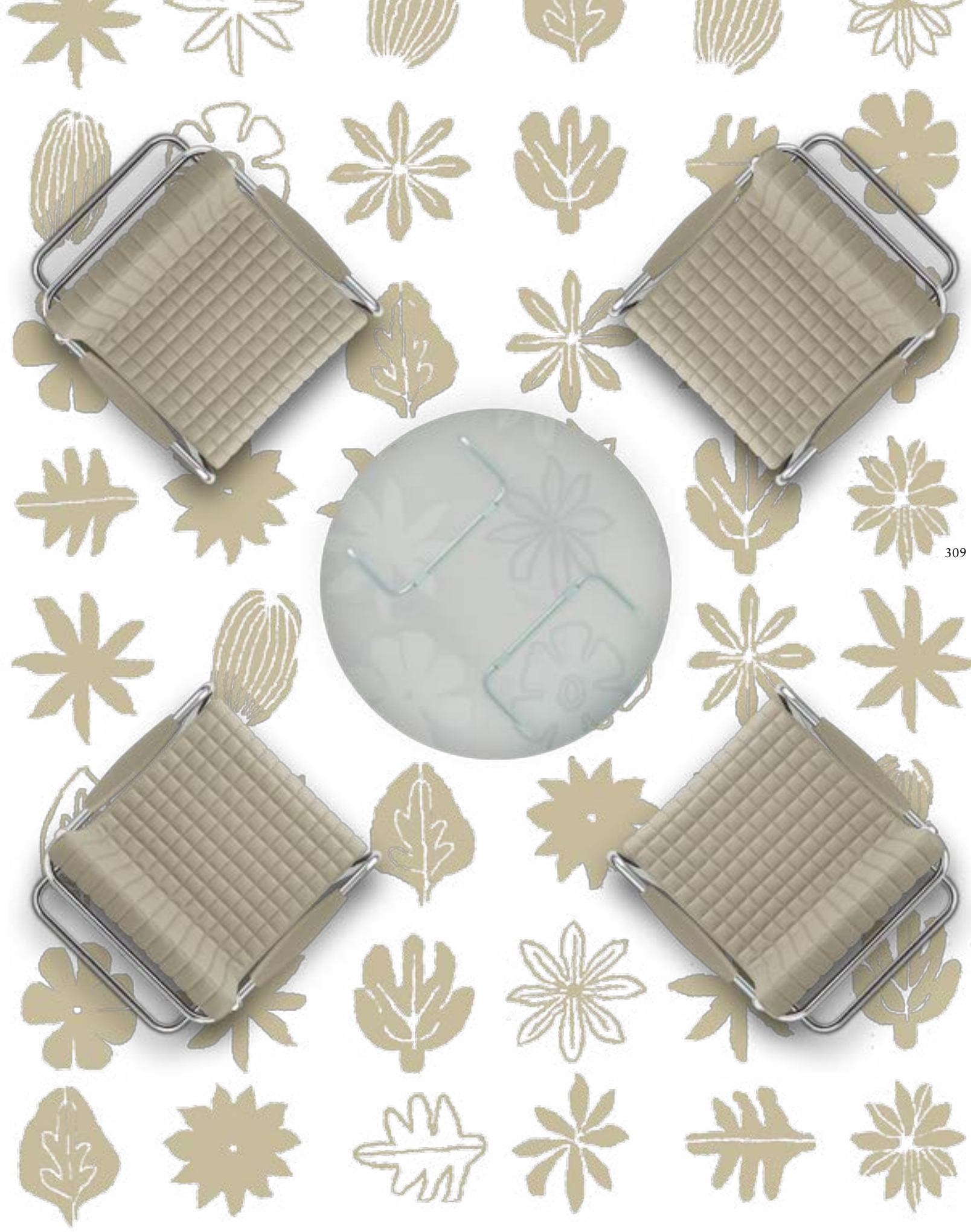
Retrò Lounge

DESIGN
SERGIO BELLIN

◀ 306



307



Retrò Lounge





Atum

DESIGN
SERGIO BELLIN







320



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Matrix

DESIGN
SERGIO BELLIN

Matelassé





Matrix

DESIGN
SERGIO BELLIN



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331



Palladio XXL

DESIGN
SERGIO BELLIN



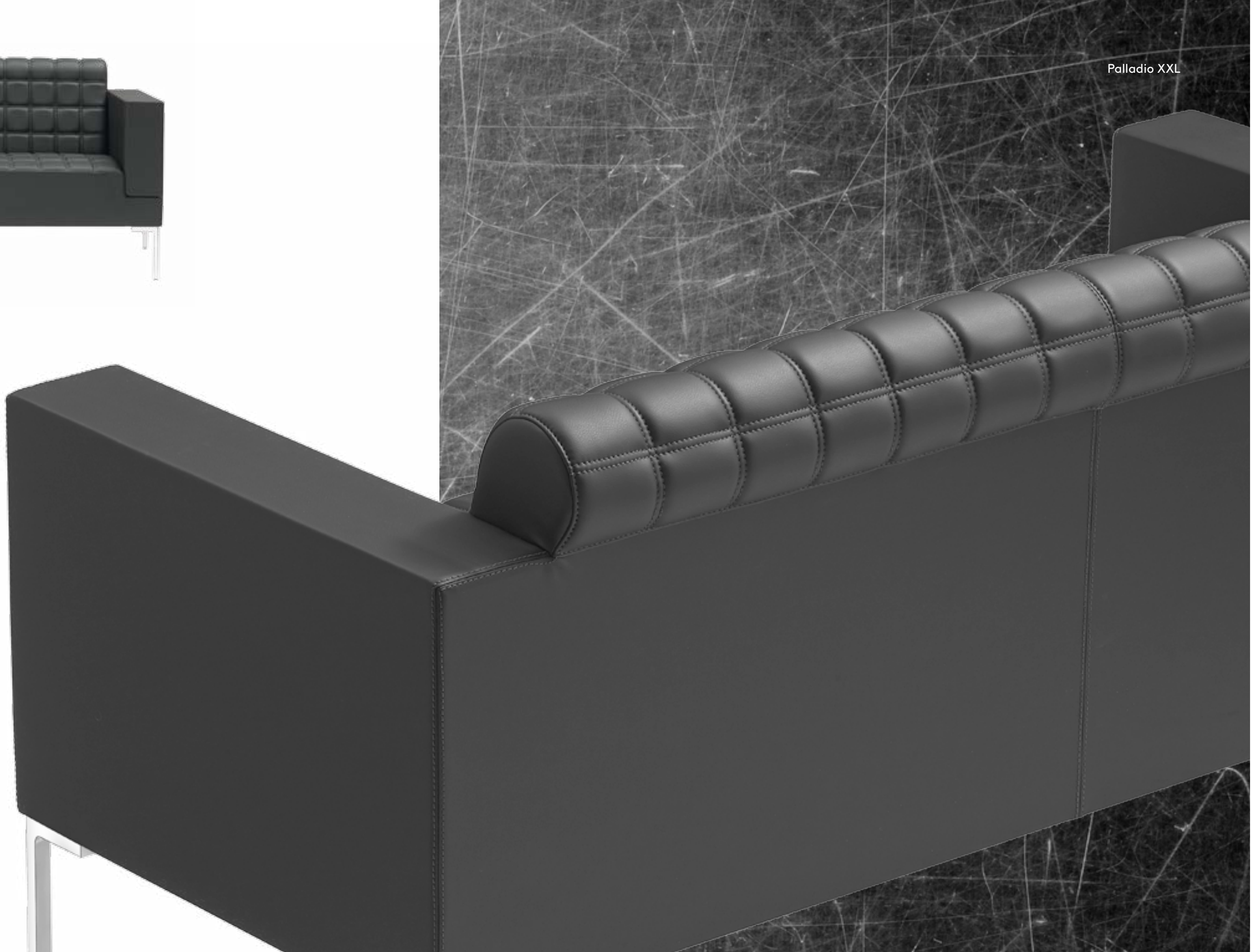


Palladio XXL





Palladio XXL



Palladio XL

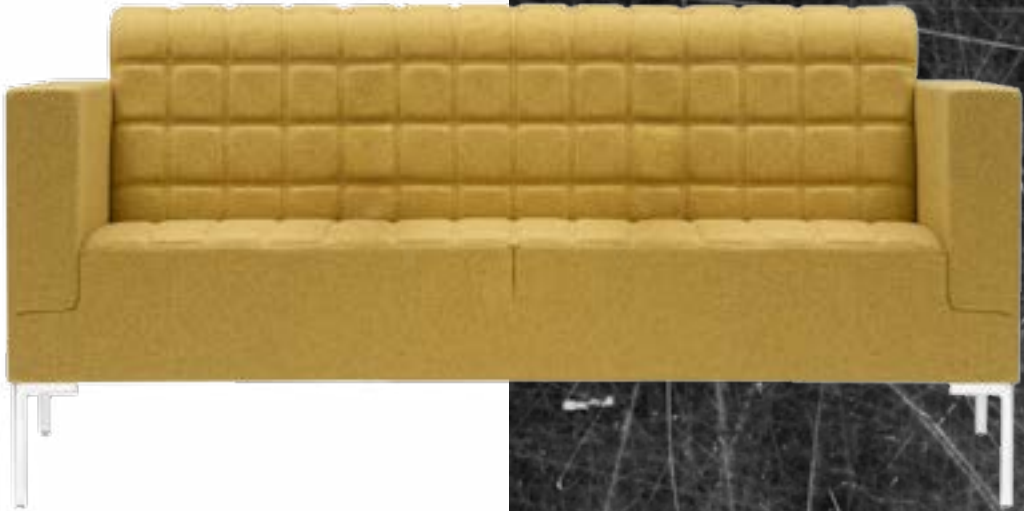
DESIGN
SERGIO BELLIN

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341

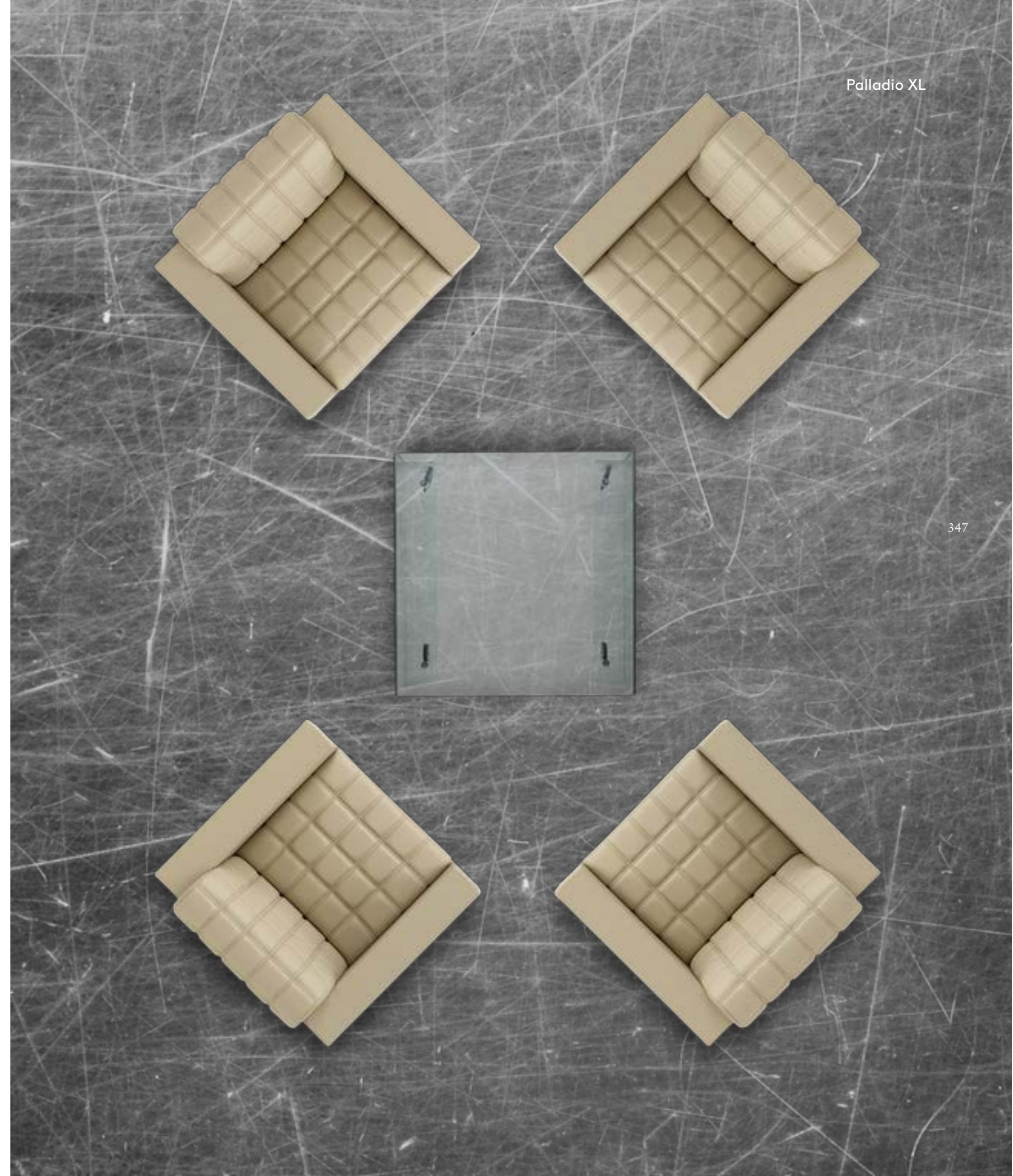
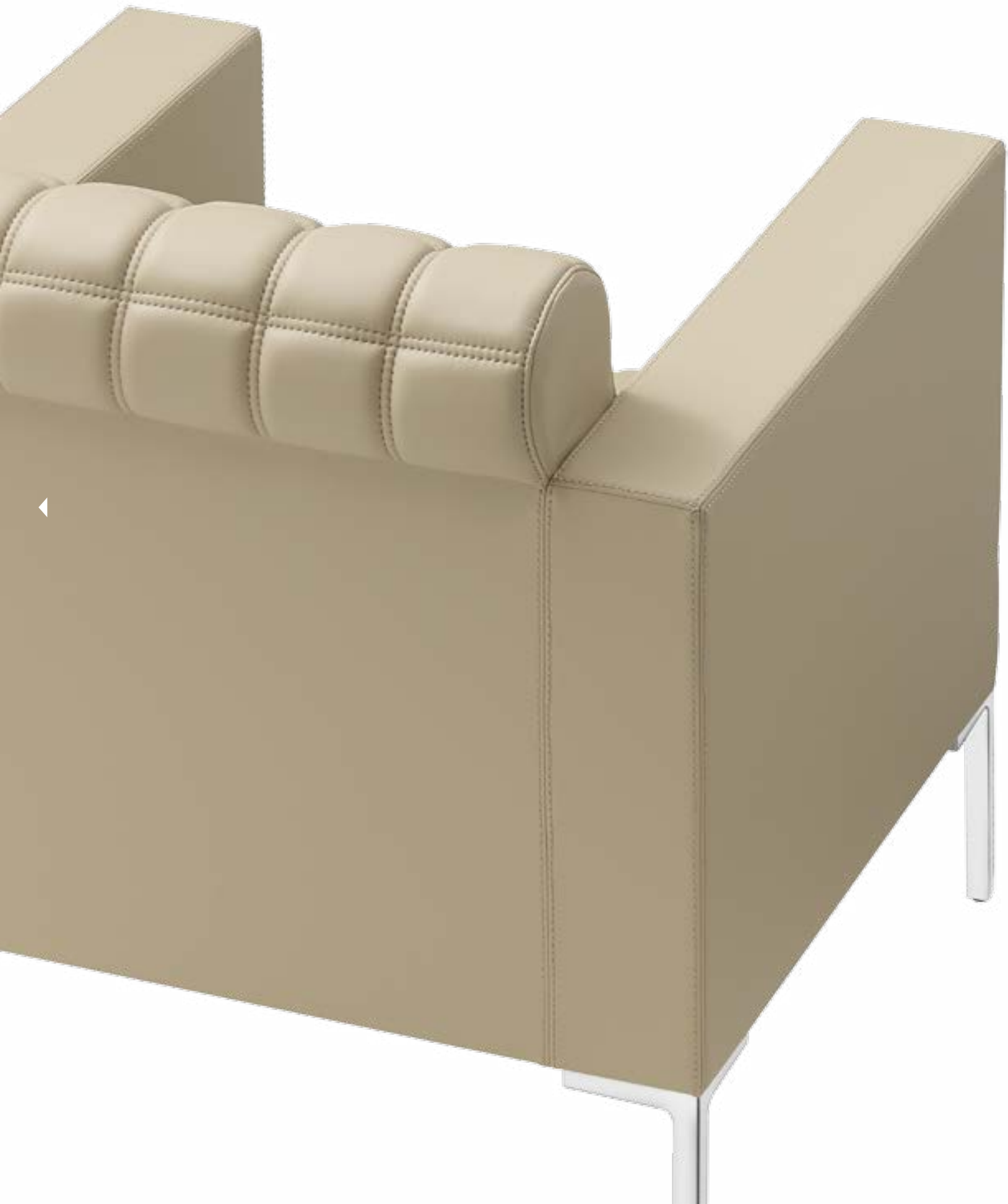






Palladio XL





Palladio XL

347

Business Class

DESIGN
SERGIO BELLIN

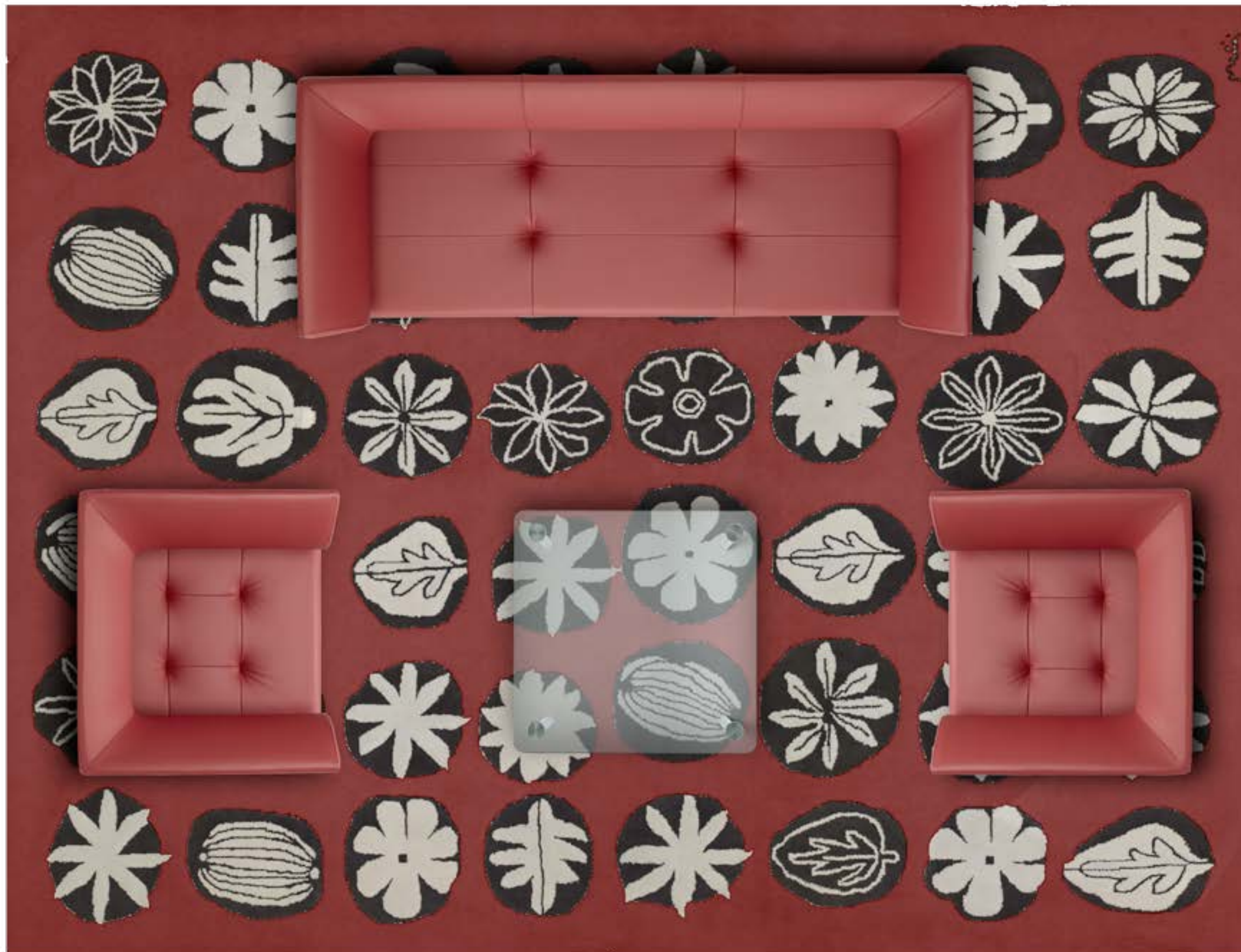




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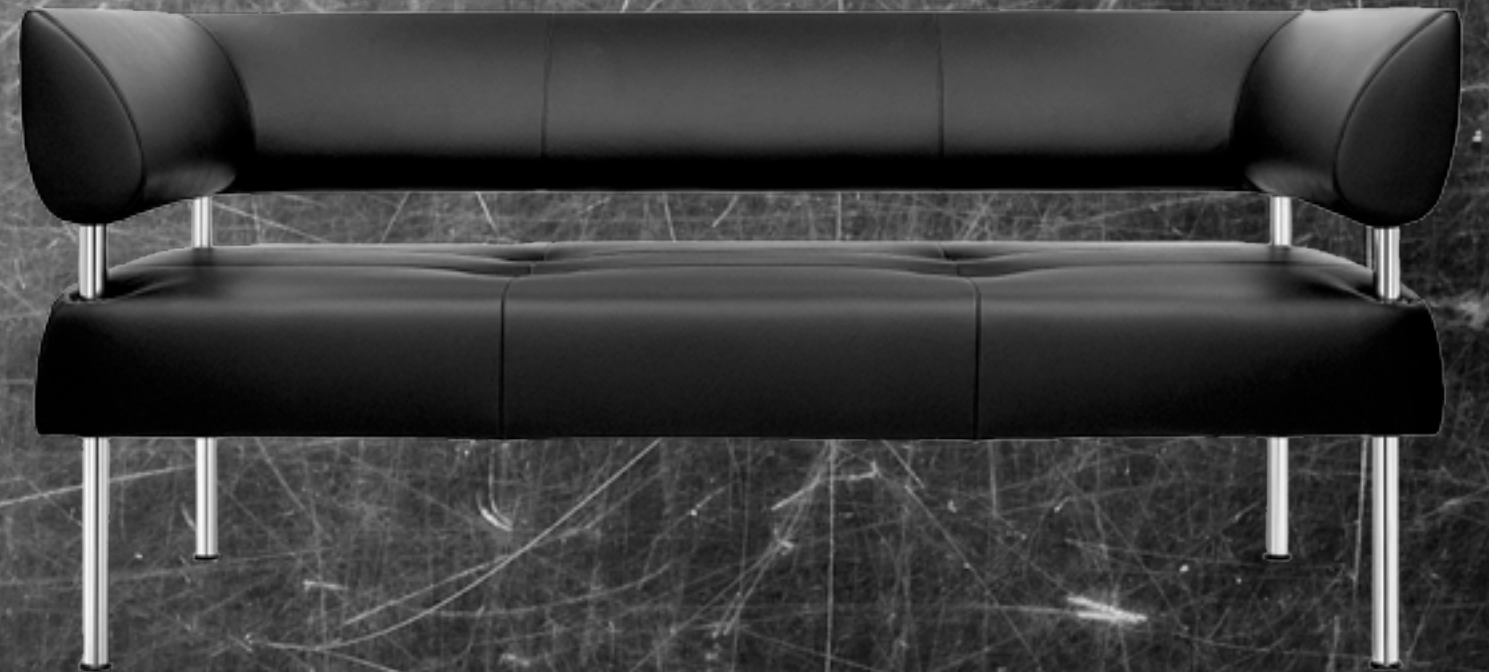
351



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Scultura

DESIGN
ADRIANO TOLOMEI

◀ 356



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Shell

DESIGN
SERGIO BELLIN

◀ 364





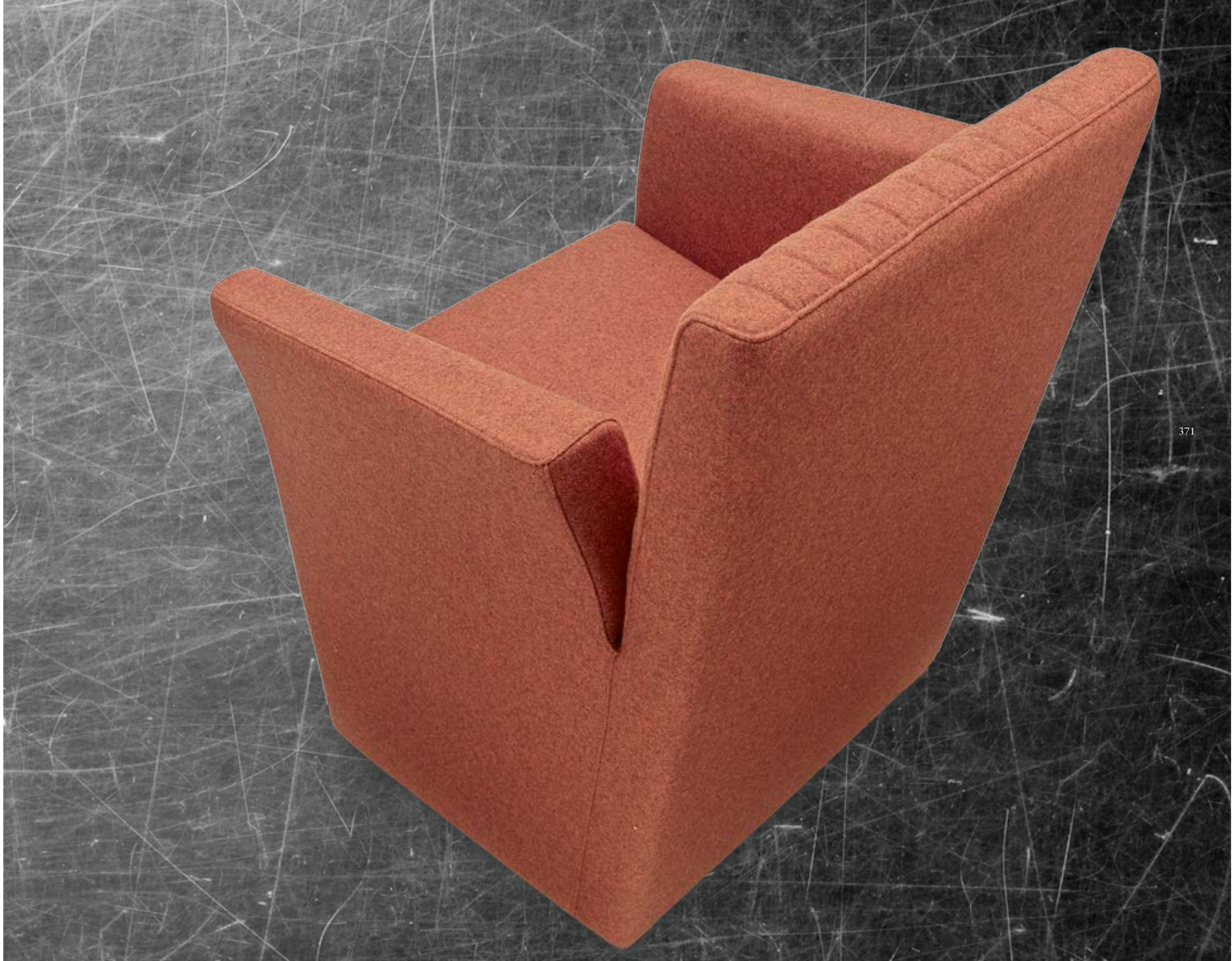
Zed

DESIGN
SERGIO BELLIN

Matelassé



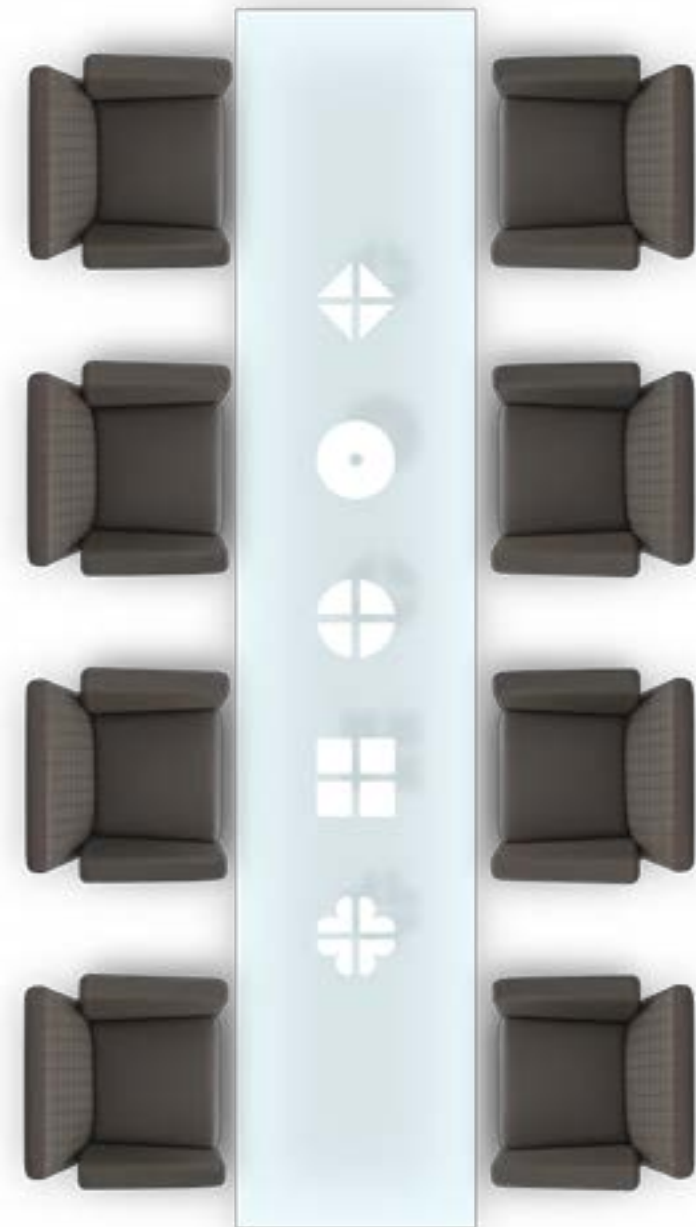
Zed Matelassé





Zed Matelassé





Zed

DESIGN
SERGIO BELLIN



◀ 376



377



- Path
- Business Class
- Matrix
- Lounge



Tables

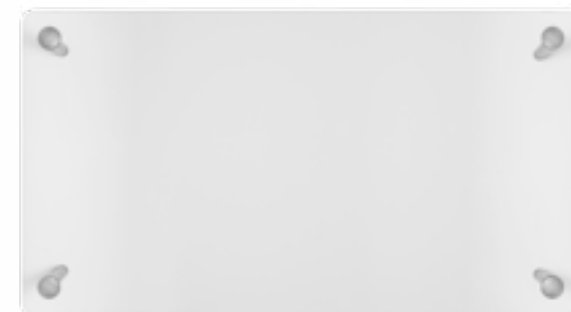




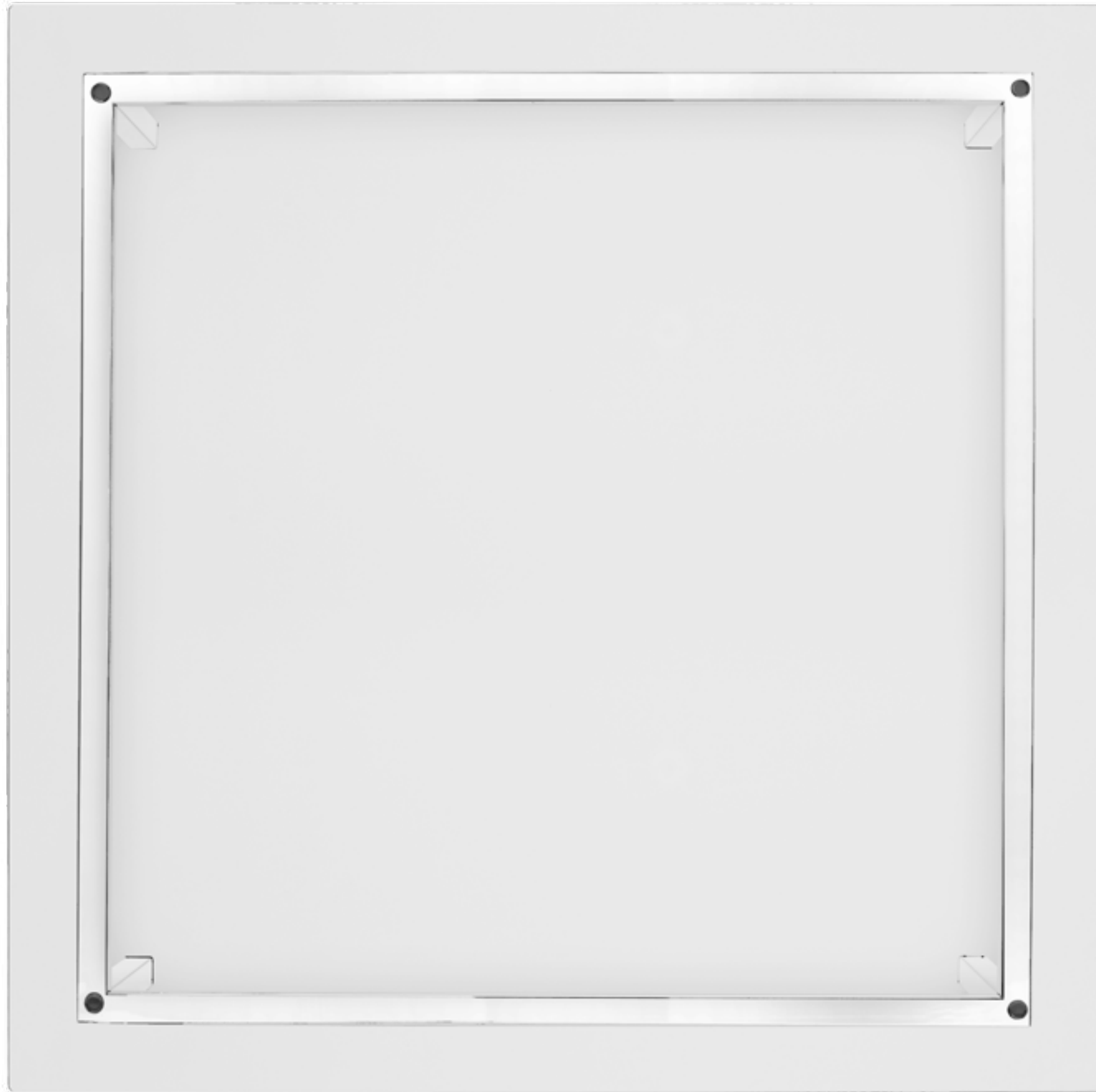
◀ 384



385



Matrix



◀386



387





Flora



Carpets

Flora

DESIGN
ALDO CIBIC







Le persone creano le opportunità,
le società le sviluppano.

*People create growth,
companies report it.*

Brian Joffe

↔ Green'S

↔ Ouverture



Community - multi purpose chairs

Arte'S 

Green'S

DESIGN
BALDANZI & NOVELLI

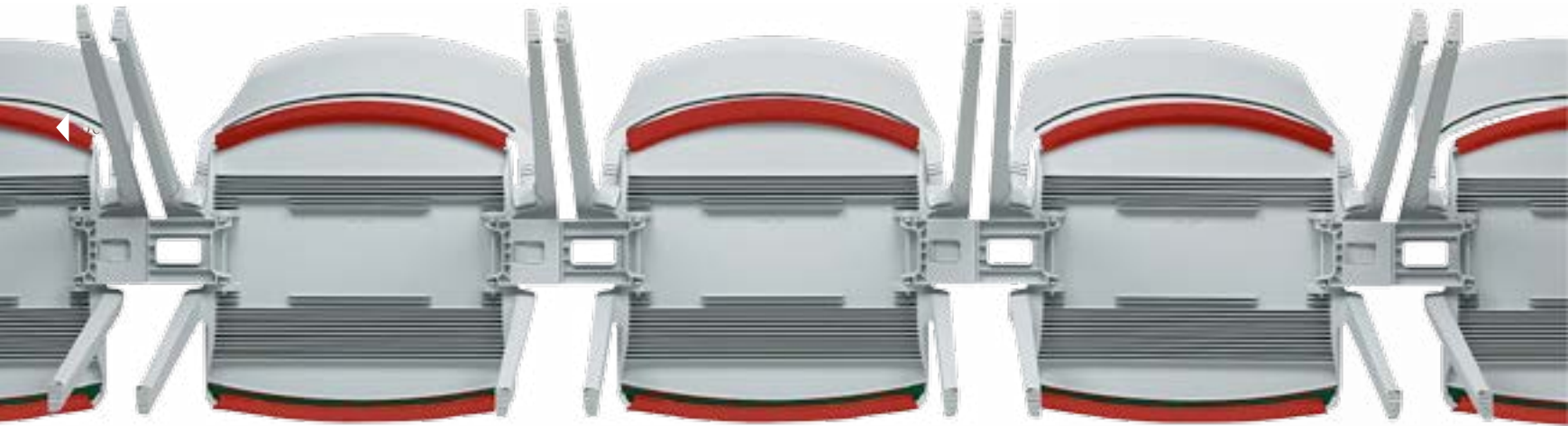
◀ 400



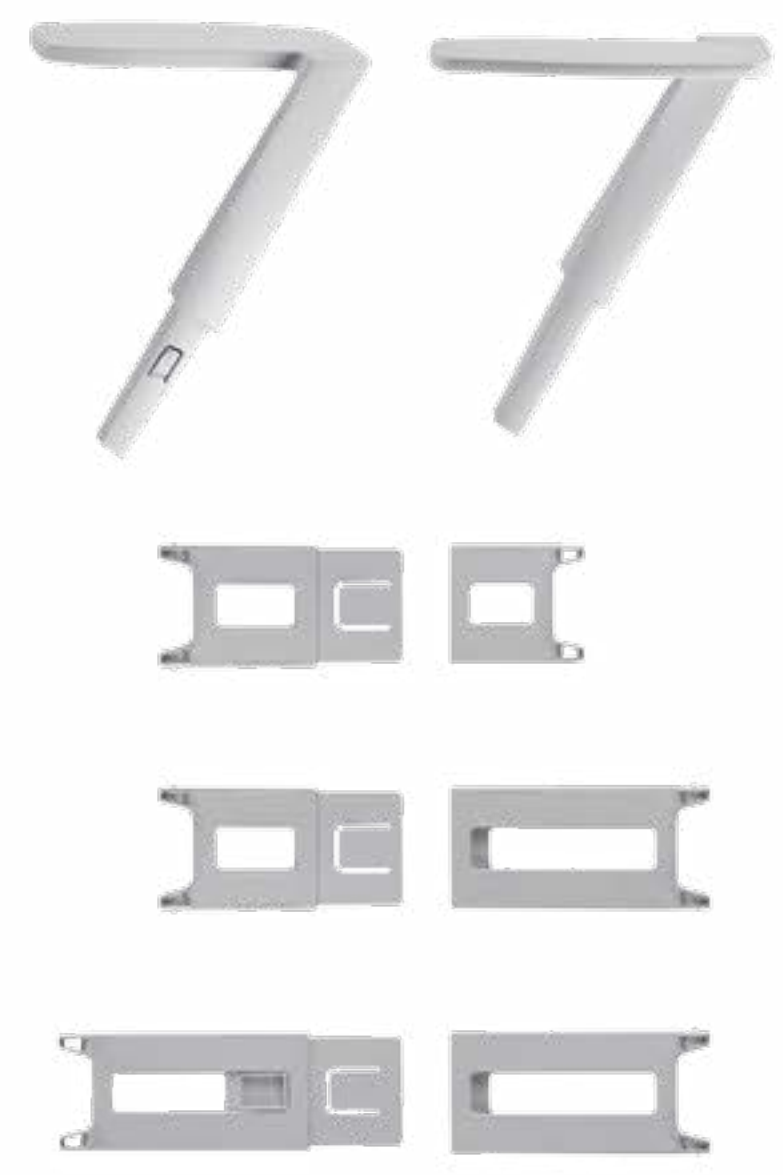
401







408



Colours



409



Ouverture

DESIGN
ENRICO CIONCADA

◀ 410



411







Più si riesce a guardare dietro,
più avanti si riuscirà a vedere.

*The further back you can look,
the further forward you can see.*

Winston Churchill

⊗ Matinée

⊗ Daytona

⊗ Queen Premium



Public Spaces

Matinée

DESIGN
SERGIO BELLIN E FIORENZO DORIGO

◀ 418



419

Matinée 1

←420



421



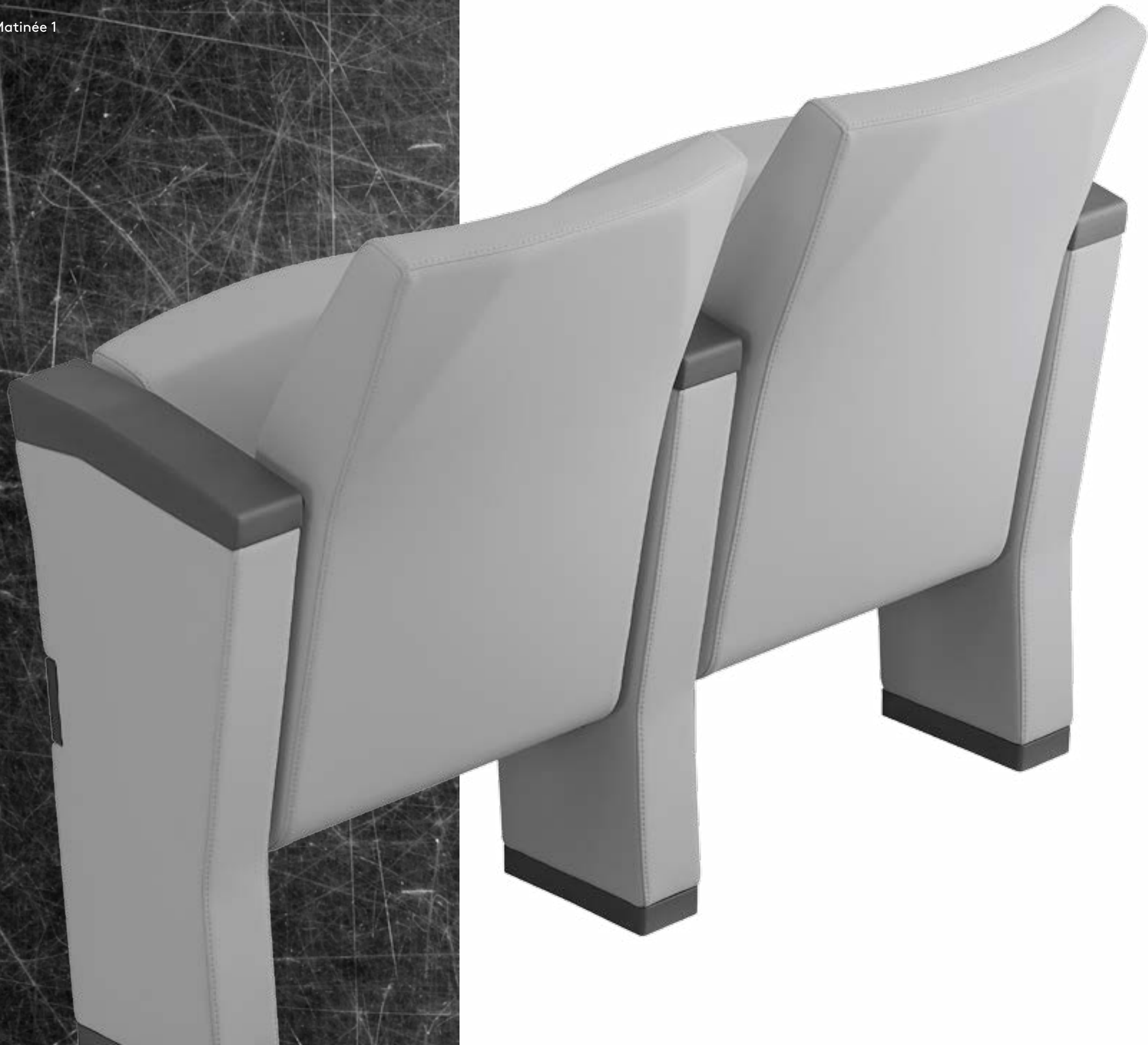




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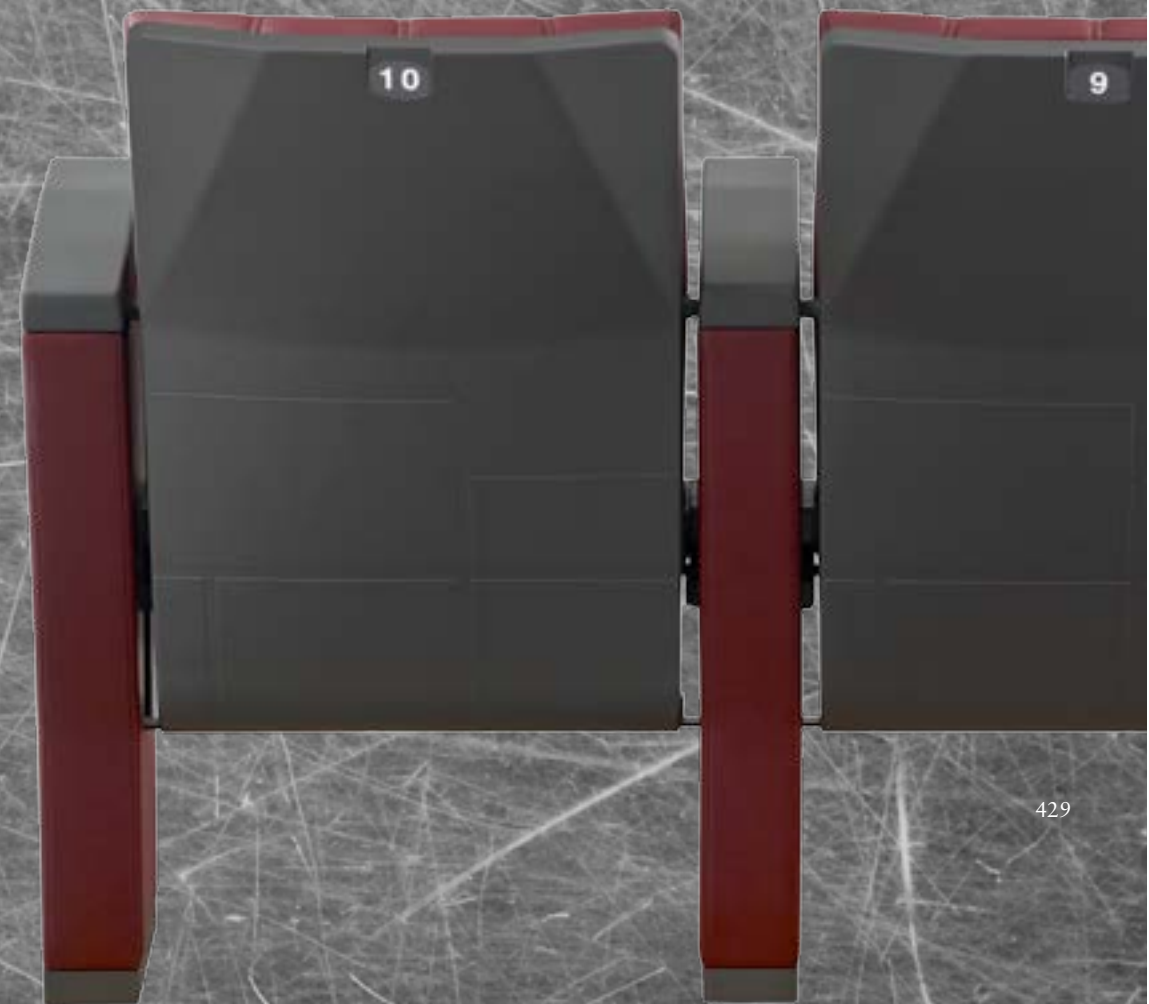
425



Matinée 1



428



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Matinée 2



◀ 430



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◀ 436



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Matinée 3







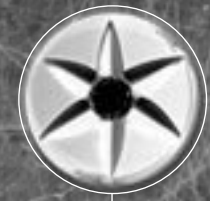
◀ 450

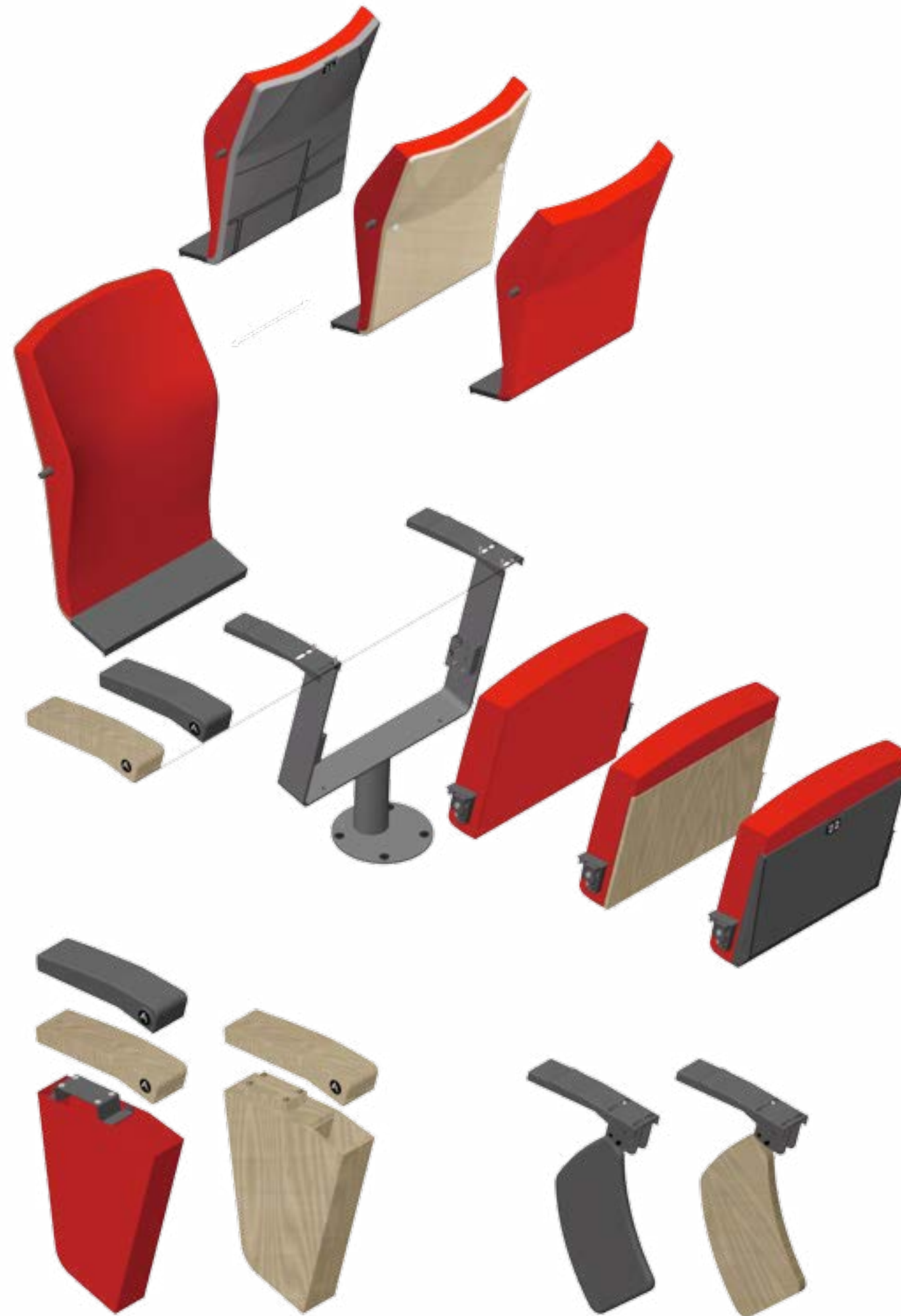
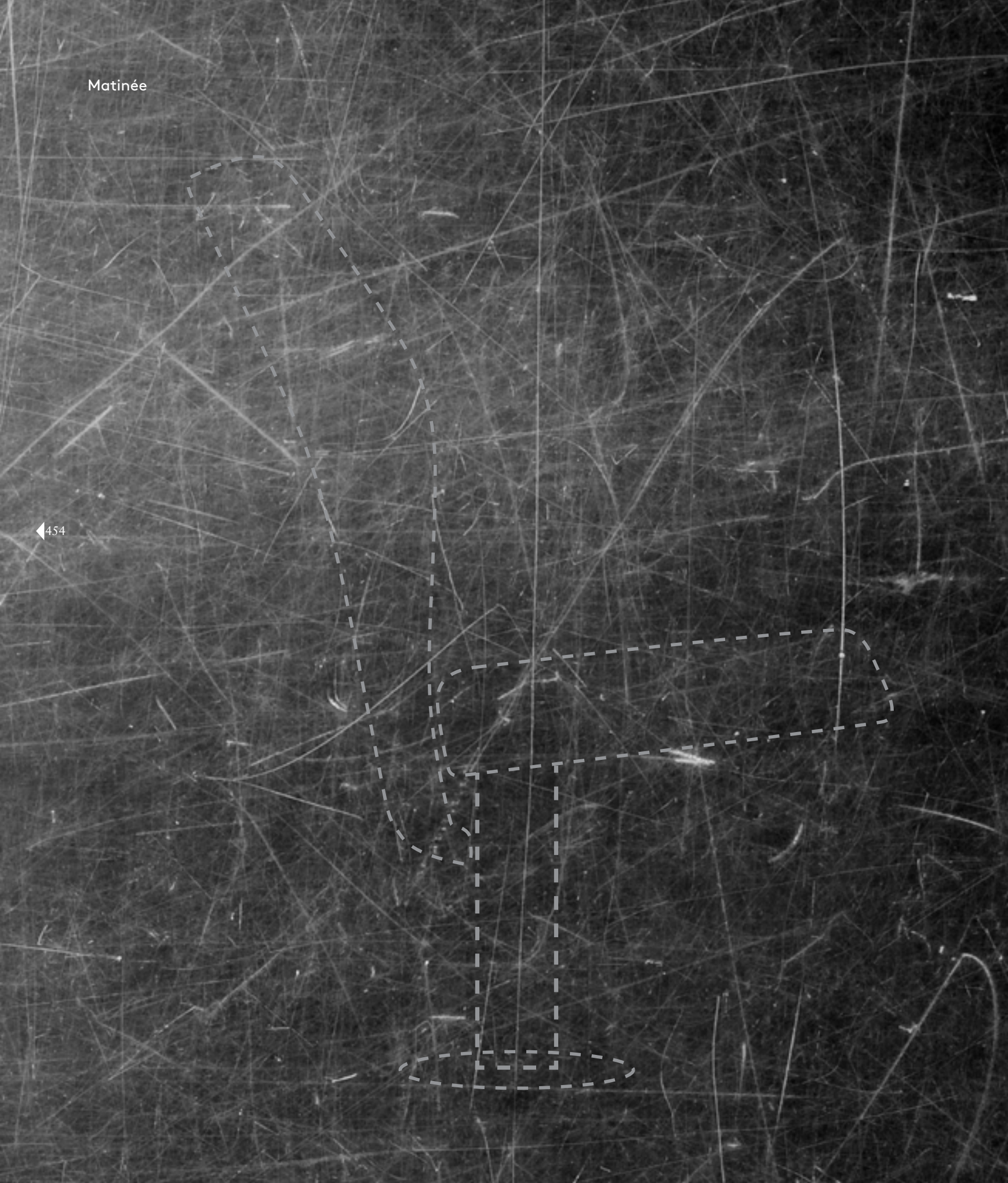


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Daytona

DESIGN
DORIGO DESIGN

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Daytona



Daytona



Daytona First Class



Daytona Lounge

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Daytona



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Queen Platinum



Queen Platinum



◀466

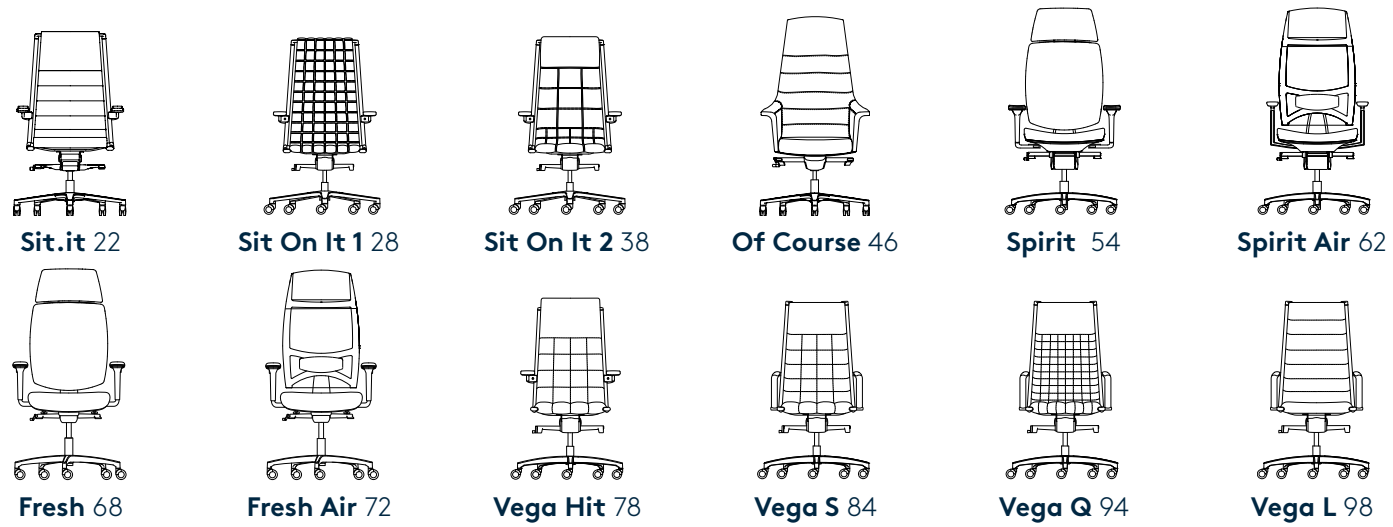


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Executive



Performance work chairs and office chairs



Meeting and multi-use guest chairs



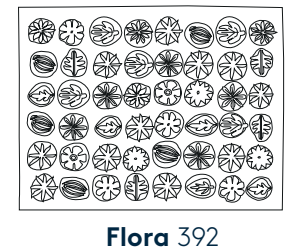
Lounge and soft seating



Tables



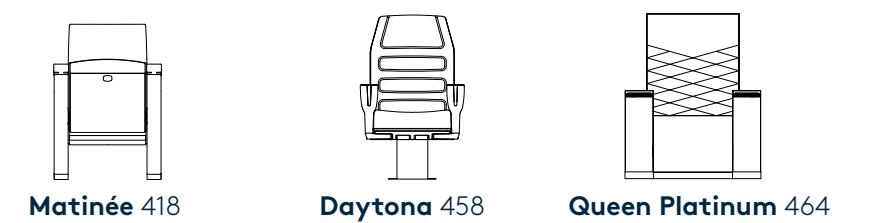
Carpets



Community multi purpose chairs



Public spaces





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Qualità Ambientale UNI EN ISO 14001: 2004

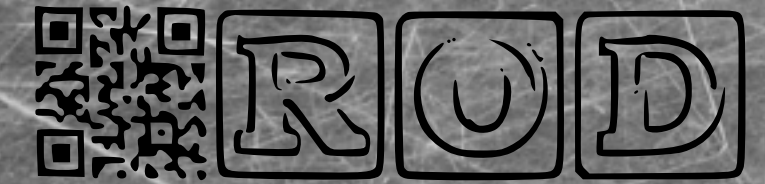
*Quality System accreditation according to UNI EN ISO 9001: 2008
Environmental Quality UNI EN ISO 14001: 2004*

45° 25' 33'' N 11° 36' 01'' E

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A future where present means professionalism, craftsmanship, research, innovation and care for the environment.