

EUR

design **Giulio Iacchetti** / 2013



“Elements in expanded polypropylene are stacked and adjoined to compose a shelving system, creating a series of superimposed arches.

Thanks to its modularity this system can expand endlessly both upwards and sideward. EUR reminds us expressively of the famous “Square Colosseum”, which is the Civilization Building in the EUR quarter in Rome. A building with clear Rationalistic features, which was developed as one of the projects for the 1942 Universal Exposition in Rome, which on the other hand was never held because of the Second World War”.

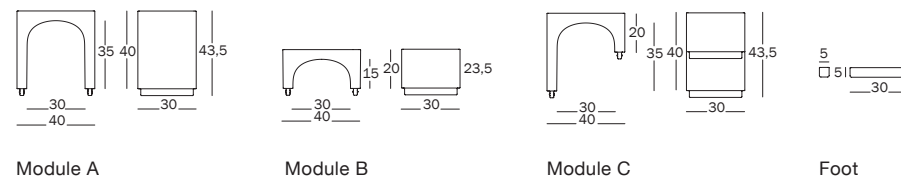
material /

expanded polypropylene.

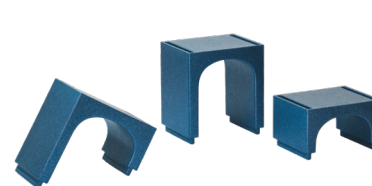


Giulio Iacchetti

“ It’s perfect to store books, or to create a space where children can imagine a tower or a castle to play beside. “



colours /

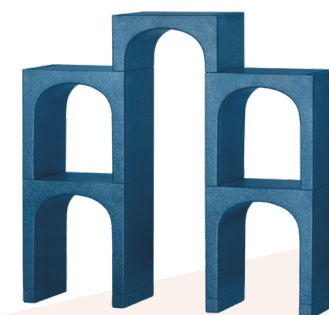


Blue 1606 C

let's compose!



Terracotta 1092 C



Example of composition



certification

product sheet

Giulio Iacchetti

Giulio Iacchetti has been an industrial designer since 1992, and designs for many brands including Magis. The distinctive characteristics of his work include his research and the creation of new categories of objects. In November 2012 he launched Internoitaliano, the “factory network” made up of many craftsman-based workshops, with whom he designs and produces furniture and accessories inspired by the Italian way of living. He has also pursued his own personal research into new design topics such as the symbol of cross.

MAGIS me too

Eur

Design Giulio Iacchetti, 2013

Shelving system, stacking and adjoining. In expanded polypropylene.

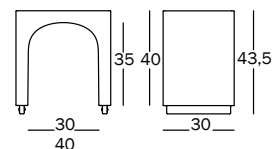


Mixed packaging



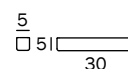
9403.70.00 | 0,229 m³ | 8,90 kg

Module A.



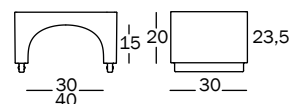
Art. nr.	Module A
MT550	colours

Foot (for MT550 only).



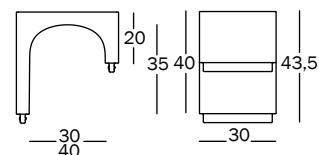
Art. nr.	Foot
MT551	colours

Module B.



Art. nr.	Module B
MT552	colours

Module C.



Art. nr.	Module C
MT554	colours

Pair of hooks for wall fixing.

Art. nr.
MT555

Colours



blue 1606 C



terracotta 1092 C

Test
Drop test, ISO 7170: 2005 L3
Resistance and durability ¹, ISO 7170: 2005 L3
Retention test of the shelf, ISO 7170: 2005 L3
Flexion of the shelves, ISO 7170: 2005 L3
Resistance of shelf supports, ISO 7170: 2005 L3

 The basic module for any composition has always to be MT550, according to the law for the children's safety providing that the minimum height is 40 centimetres.
Also, we recommend to fix to the wall any type of composition.