

Destination

Designed by Jonathan Prestwich

The Future of Travelling

Part of The **Senator** Group



Perforated Steel Seat and Back



Polyurethane (PU) Seat and Back



High Table with Power Module



Integrated Cable Management and Power Arm



Fully Upholstered Seat and Back, High Table and Power Module with Privacy Screens



Destination

Designed by Jonathan Prestwich

“The biggest driver in this project was the desire to create an environment that was more conducive to peoples’ needs in an airport today. Comfort, relaxation, a place to make a phone call, charge your devices, use a laptop, have a meeting, watch a movie, do some shopping, get excited about the trip ahead, Google where you are going, make a reservation. It should feel like a place of opportunity and support before your final destination”

Jonathan Prestwich / Designer of Destination

Jonathan graduated in 1995 with a degree in Industrial Design before beginning work in a design studio in Boston, Massachusetts. After two years he moved back across the Atlantic to Burkhard Voghterr in France where he gained over six years valuable experience.

In 2004 he set up his own studio in London, and quickly established a reputation for simple, elegant products. Since then he has collaborated with several highly respected international companies, winning multiple awards for his innovation.



Veneered Plywood Seat and Back with Upholstered Seat and Back Pads



Allermuir



The Future of Travelling

Introduction

The UK's largest manufacturer of office furniture and workplace solutions, The Senator Group has launched Destination by Allermuir, an innovative seating solution designed to adapt and transform the function of transport terminals.

Research was undertaken with global architectural leaders within the Aviation and Transportation sector to ensure the products cater for passengers' needs today and in the future.

Destination captures the future of travelling, integrating all the needs of today's passenger.

The Design

Designed for Allermuir by Jonathan Prestwich, Destination is designed to bring innovation, maximise comfort and increase productivity at transport terminals. Destination is the next step in developing transport terminal space.

The innovative new design provides passengers with a higher level of comfort, utilising passive ergonomic design to optimise comfort and relaxation with integrated electrical power.

The inclusion of optional privacy screens provides a level of seclusion not typically found in this class of seating, for those looking for focus, peace and privacy in open plan lounges, and a High Power Table with cable management device for those who wish to keep working as they wait.

The Landscape

The rapid evolution of technology has increased the accessibility of entertainment and leisure facilities wherever we go. The increased use of mobile devices means that we now adapt communal seating areas to complement the impact of technology.

Many passengers now treat travel not as an activity isolated from their daily routine, but a part of life that blends into their work or leisure time, and so do not want their plans to be put on hold as they wait in the transitional period for transport.

The Product

Our new design anticipates the future of travelling, where the lounge becomes a destination in itself, where passengers can continue to be creative and productivity can thrive.

Improving the flexibility and portability of furniture in spacious lounges allows planners and designers to accommodate the varying needs of different types of travellers. Allermuir's Destination demonstrates adaptability for many users, with different zones for individuals, couples, families and large groups.

Key Features

- Passive ergonomic design
- Integrated power solutions
- Innovative cable management
- Optional table heights
- Comprehensive suite of seat and back styles with a shared, powerful aesthetic

- Privacy screen options
- Adaptable configurations for different types of traveller
- Environmental credentials/sustainability
- Intuitive layouts for travellers allowing them to find the space that suits them best